

ROMANCES FROM LIFE

JUNE 1956



REAL LOVE

10¢

WARNED ABOUT HIM

But I had eyes for no one else

NEW GIRL IN TOWN

And she was out to get my man



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BEST-DRESSED
AND SAVE!**

10 DRESSES 3⁴⁵
ALL FOR ONLY used

PRICE INCLUDES ALL 10 DRESSES!
BEAUTIFUL BRAND-NEW COLLECTION OF LATEST STYLES!



Look smart and stylish in these amazingly low priced glamorous dresses that have been carefully cleaned and pressed—in good condition for all occasions! A sensational assortment of gorgeous one and two-piece modern styles in stunning colors and in a variety of luxurious fabrics — silks, gabardines, cottons, woolens, etc. Expensive dresses — original value up to \$50!

\$1 DEPOSIT MUST ACCOMPANY ORDER!

No order accepted without \$1 deposit.

MENTION AGE AND SIZE WHEN ORDERING

**FREE GIFT
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RUSH ORDER NOW! Send \$1 deposit now! Pay postman balance plus C.O.D. and postage.

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\$1 DEPOSIT MUST ACCOMPANY ORDER!

No order accepted without \$1 deposit.

PEOPLES MAIL ORDER HOUSE

15 HESTER ST., DEPT. AF-1 NEW YORK 2, N. Y.

NAME _____

ADDRESS _____

CITY _____

STATE _____

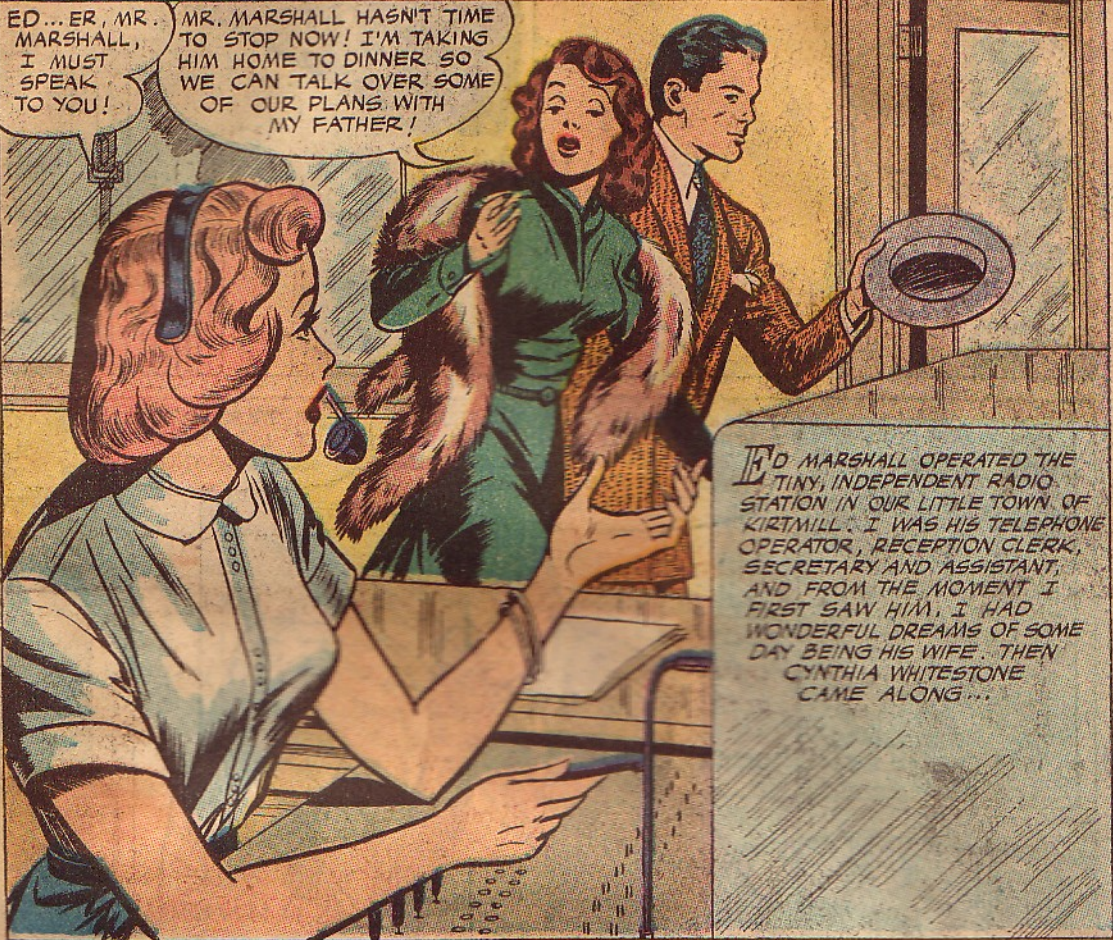
NO ORDER ACCEPTED WITHOUT \$1 DEPOSIT.

Age Size Price

NEW GIRL IN TOWN

ED... ER, MR. MARSHALL, I MUST SPEAK TO YOU!

MR. MARSHALL HASN'T TIME TO STOP NOW! I'M TAKING HIM HOME TO DINNER SO WE CAN TALK OVER SOME OF OUR PLANS WITH MY FATHER!



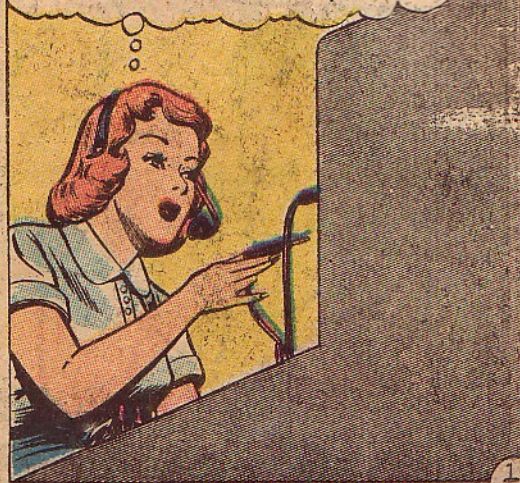
ED MARSHALL OPERATED THE TINY, INDEPENDENT RADIO STATION IN OUR LITTLE TOWN OF KIRTMILL. I WAS HIS TELEPHONE OPERATOR, RECEPTION CLERK, SECRETARY AND ASSISTANT, AND FROM THE MOMENT I FIRST SAW HIM, I HAD WONDERFUL DREAMS OF SOME DAY BEING HIS WIFE. THEN CYNTHIA WHITESTONE CAME ALONG...

I WANT TO TALK TO YOU, TOO, MARY! I HAVE SOMETHING I WANT TO TELL YOU, BUT IT WILL KEEP UNTIL I GET BACK! WILL YOU WAIT?

COME ON, ED! FATHER DOESN'T LIKE DINNER TO BE LATE AND WE WANT TO KEEP HIM GOOD-NATURED SO HE'LL WRITE US OUT A BIG CHECK!



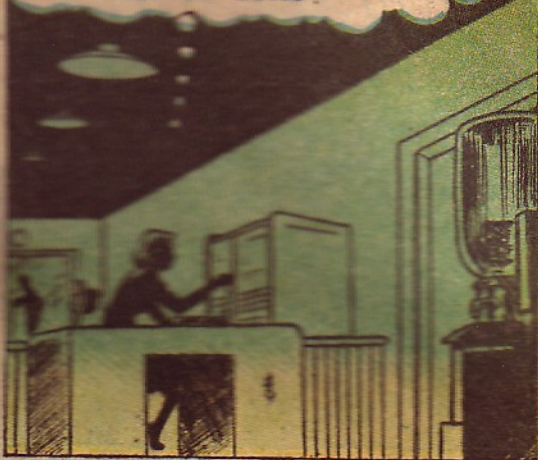
OH, IF THERE WERE ONLY SOMEONE TO TAKE OVER THE SWITCHBOARD, I'D WALK OUT RIGHT NOW!



I'M SURE NOW THAT IT'S ONLY A QUESTION OF TIME BEFORE CYNTHIA AND ED ANNOUNCE THEIR ENGAGEMENT! MAYBE THAT'S WHAT HE WANTS TO TELL ME TONIGHT! MAYBE THAT'S WHAT THEY'RE GOING TO TALK OVER WITH HER FATHER! WHY DID I WAIT UNTIL IT CAME TO THIS?



IF ONLY CYNTHIA HAD NEVER COME TO KURTSMILL! ED AND I COULD HAVE KEPT THE STATION GOING SOMEHOW! I KNOW WE COULD!



AND ED HAD BEEN IN LOVE WITH ME. I WAS SURE OF THAT. IT ALMOST BROKE MY HEART TO REMEMBER THOSE HAPPY DAYS BEFORE CYNTHIA CAME. IT SEEMED IMPOSSIBLE FOR ME TO BELIEVE THAT IT WAS ONLY A MONTH AGO WHEN IT ALL HAPPENED. ED STOOD BESIDE THE SWITCHBOARD THAT DAY AS HE OFTEN DID...

MARY, HONEY, I COULDN'T RUN KTN WITHOUT YOU! WHEN I COME IN AND SEE YOU SITTING HERE I FORGET ALL MY TROUBLES!

KEEP TALKING, MISTER! I LIKE YOUR CONVERSATION!



I LIKE THIS BETTER THAN CONVERSATION!

OH, ED!



BUT ACTUALLY, SWEET, I DON'T KNOW HOW MUCH LONGER WE'LL BE ABLE TO KEEP KTN GOING! I ONLY HAD A SHOE-STRING TO BEGIN WITH AND NOW WE'RE RAPIDLY APPROACHING BANKRUPTCY!

OH, ED! SOMETHING WILL TURN UP! MAYBE A BIG ADVERTISING CONTRACT!

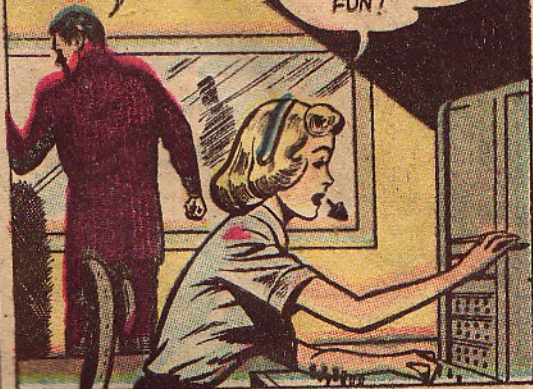


IN KIRTMILL! DON'T BE SILLY, SUGAR! I SHOULD HAVE REALIZED THIS TOWN WASN'T BIG ENOUGH FOR A RADIO STATION OF ITS OWN!



WELL, IF WE'RE GOING TO SINK, LET'S CELEBRATE THE OCCASION! WE'LL GO TO THE CLUB TONIGHT WHILE I CAN STILL SIGN TABS THERE!

I SHOULDN'T ENCOURAGE SUCH DOINGS, BUT IT SOUNDS LIKE FUN!



THAT EVENING...

ANOTHER DATE WITH ED, THE BIG HEART-THROB, SIS? WHEN ARE YOU GOING TO MARRY THE GUY?

ED ISN'T IN A POSITION TO MARRY ANYONE, HONEY! HE'S IN A HOLE WITH THE RADIO STATION! THAT WOULDN'T MATTER TO ME, BUT HE HASN'T ASKED ME YET AND I THINK THAT'S WHY!



ALL US KIDS THINK HE'S SWOONY, AND THE OLDER GALS SURE GO FOR HIM, TOO! YOU'D BETTER SNAG HIM BEFORE CYNTHIA WHITE-STONE LAMPS HIM! NOW THERE'S A GLAMOUR-PUSS FOR YOU! THE BOYS GO FOR HER LIKE THE GALS GO FOR ED!



CYNTHIA WHITESTONE? SOMEONE NEW IN TOWN? ED AND I WORK SUCH LONG HOURS AT THE STUDIO, I GUESS WE DON'T KNOW HALF THAT'S GOING ON IN KIRTMILL!



THERE'S YOUR ROMEO IN HIS ANCIENT JALOPY! YOU SHOULD SEE CYNTHIA WHITESTONE'S CREAM-COLORED CONVERTIBLE! AND HER CLOTHES ARE OUT OF THIS WORLD! SHE HAS GREEN EYES THAT SLANT AND WHEREVER SHE GOES SHE LEAVES A TRAIL OF THE YUMMIEST, MOST EXPENSIVE-SMELLING PERFUME! BETTER WATCH ED!



YOU AND YOUR CYNTHIA WHITESTONE! YOU'VE BEEN SEEING TOO MANY MOVIES, PEGGY, AND YOUR IMAGINATION IS RUNNING AWAY WITH YOU! 'BYE NOW! BE SURE AND DO YOUR HOME-WORK!



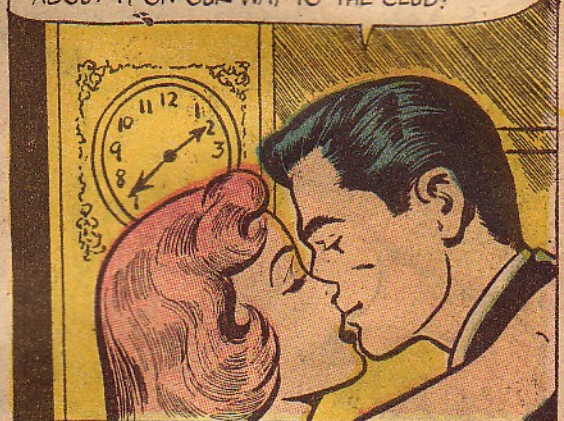
DON'T TELL ME THIS BEAUTIFUL DAMSEL IS THE ONE I SAW SCRUBBING THE STUDIO FLOOR A COUPLE OF HOURS AGO!



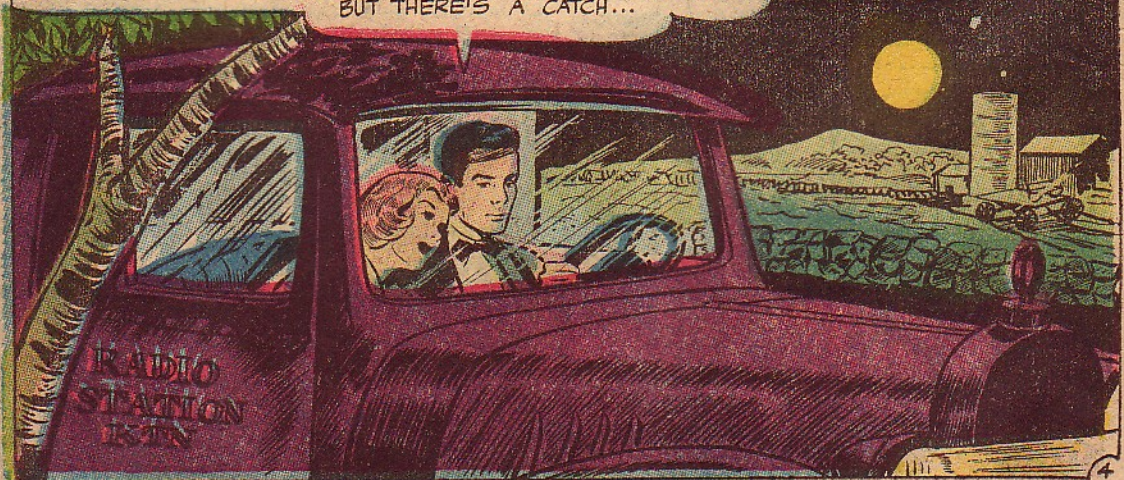
YOU'RE LOOKING VERY SHARP YOURSELF, MR. MARSHALL, FOR A GENT WHO WAS REPAIRING A GENERATOR, ACTING AS DISK JOCKEY AND DOING A GOOD JOB OF ANNOUNCING AT THE SAME TIME, A FEW HOURS AGO!



MAYBE WE'RE GOING TO GET THAT BREAK YOU WERE TALKING ABOUT TODAY, AND THEN OUR CINDERELLA DAYS WILL BE OVER! BELIEVE IT OR NOT, I THINK WE HAVE AN ADVERTISING CONTRACT! A BIG ONE! I'LL TELL YOU ALL ABOUT IT ON OUR WAY TO THE CLUB!



WE'VE BEEN MISSING A GOOD BET, MARY! A GUY NAMED J.C. WHITESTONE HAS JUST BOUGHT THE LARGEST MANUFACTURING PLANT IN THE STATE, AND IT'S RIGHT OUTSIDE OF KIRTMILL! HE'LL GIVE US A BIG ADVERTISING CONTRACT, BUT THERE'S A CATCH...



...OLD MONEYBAGS J.C. HAS A DAUGHTER WITH RADIO AMBITIONS! HE'S GOING TO HELP HER ALONG IF HE HAS TO SUBSIDIZE A WHOLE RADIO STATION! SO THE CATCH IS, CYNTHIA, THE DAUGHTER, MUST HAVE CONTROL OF HIS PROGRAM!

CYNTHIA WHITESTONE!



I COULDN'T HELP REMEMBERING WHAT PEGGY HAD SAID ABOUT MEN FALLING FOR CYNTHIA AND THAT I'D BETTER WATCH ED, BUT I TOLD MYSELF THAT GIRLS PEGGY'S AGE ALWAYS EXAGGERATED, AND BESIDES, ED AND I WERE PRACTICALLY ENGAGED...

DO YOU KNOW HER?

OH, NO, BUT MY KID SISTER PEGGY WAS DROOLING OVER HER TONIGHT! IT SEEMS CYNTHIA IS KIRTMILL'S NEW GLAMOUR GIRL!



LATER, AS WE ENTERED THE CLUB...

HI, ED... HELLO, MARY! THIS IS CYNTHIA WHITESTONE! SHE ONLY CAME TO THE CLUB WITH ME BECAUSE SHE HEARD ED WAS GOING TO BE HERE AND SHE MADE ME PROMISE TO INTRODUCE YOU AS SOON AS YOU CAME!



SO THIS WAS CYNTHIA! AND PEGGY HADN'T ELABORATED! CYNTHIA IGNORED ME, BUT SHOWED IMMEDIATE INTEREST IN ED...

THIS IS ED MARSHALL AND MARY REED, CYNTHIA!

I KNEW I'D MEET YOU IN THE STUDIO TOMORROW, BUT I COULDN'T WAIT! I'M SO ANXIOUS TO TALK ABOUT OUR PROGRAM!



OH, I HAVE SO MANY PLANS, ED! I'M GOING TO CALL YOU THAT RIGHT AWAY AND YOU CALL ME CYNTHIA, OF COURSE! AFTER ALL, WE'RE GOING TO BE WORKING VERY CLOSELY TOGETHER!

I GUESS I SHOULD HAVE KNOWN THIS WOULD HAPPEN! ER, WANT TO DANCE, MARY?



IT WAS TOWARD THE END OF THE EVENING BEFORE I SAW ED AGAIN. BUT THEN...

OH, SAM, ED TELLS ME HE BROUGHT MISS REED, AND SINCE YOU BROUGHT ME, YOU CAN TAKE HER HOME, AND ED WILL TAKE ME HOME! ED AND I STILL HAVE SO MUCH TO TALK ABOUT!

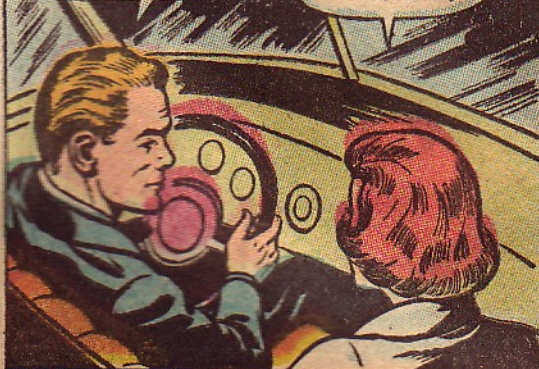
WHY-- WHY-- IF IT'S OKAY WITH MARY!

IT-- IT'S ALL RIGHT, SAM!



GEE, MARY, CYNTHIA IS A BREATH-TAKER AND ALL THAT, BUT YOU'RE PRETTY KEEN YOURSELF AND - WELL, I'M SORRY ABOUT WHAT HAPPENED!

IT WASN'T YOUR FAULT, SAM! AS FAR AS ED IS CONCERNED IT'S A QUESTION OF BUSINESS, EVEN THOUGH CYNTHIA IS VERY ATTRACTIVE!



I HELD IN MY TEARS UNTIL I REACHED HOME...

BUSINESS OR NOT, HOW COULD ED DO THIS TO ME? PEGGY WAS RIGHT! CYNTHIA WHITESTONE HAS EVERYTHING! AND NOW IT LOOKS AS THOUGH SHE HAS ED, TOO!



AS THE DAYS WENT BY, THINGS GREW EVEN WORSE. CYNTHIA JUST ABOUT RAN THE STUDIO NOW, AND ED LET HER GET AWAY WITH IT! ED AND I WERE NEVER ALONE ANY MORE. I FELT SURE, THAT, LIKE EVERY OTHER MAN IN TOWN, HE HAD FALLEN IN LOVE WITH HER...

GOOD AFTERNOON-KTN! OH, YOU'RE GETTING TIRED OF HEARING SO MUCH OF CYNTHIA WHITESTONE? I'M SORRY, BUT MISS WHITESTONE IS VERY POPULAR WITH MOST OF OUR LISTENERS!



THE ONLY CONSOLATION I HAD WAS THAT I HADN'T WORN MY HEART ON MY SLEEVE. IF I SPENT SLEEPLESS NIGHTS CRYING INTO MY PILLOW, NOBODY KNEW IT! IN THE STUDIO I WAS STRICTLY BUSINESS! BUT I REALIZED THE STRAIN AND HEART-BREAK WAS TOO MUCH! I WAS GOING TO HAVE TO LEAVE KTN...

IF I'D HAD ANY PRIDE I GUESS I WOULD NEVER HAVE COME TO WORK THAT MORNING AFTER ED LET SAM BRING ME HOME! BUT I JUST COULDN'T BELIEVE ED WOULD CHANGE SO COMPLETELY! NOW-WELL, I MIGHT AS WELL FACE THE TRUTH!



THAT DAY AFTER CYNTHIA AND ED LEFT, I MADE UP MY MIND I WOULD TELL ED I WAS QUITTING AS SOON AS HE RETURNED, AND BEFORE HE HAD TIME TO TELL ME HE WAS ENGAGED TO CYNTHIA...

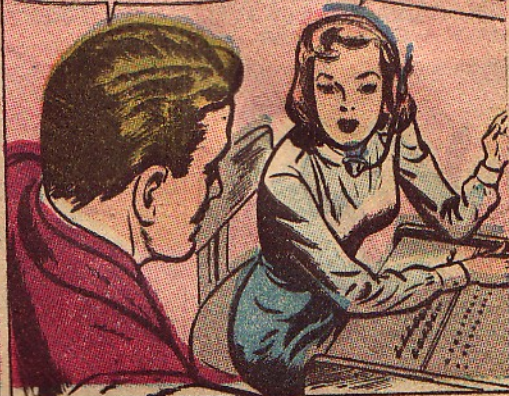
I'LL LEAVE KIRTMILL! I COULDN'T STAY HERE AND HAVE PEOPLE FEELING SORRY FOR ME!



I WAS SO WRAPPED UP IN MY MISERY, I DIDN'T REALIZE SOMEONE HAD COME INTO THE STUDIO UNTIL HE SPOKE TO ME...

HELLO, THERE! ARE YOU MARY REED?

WHY, YES!

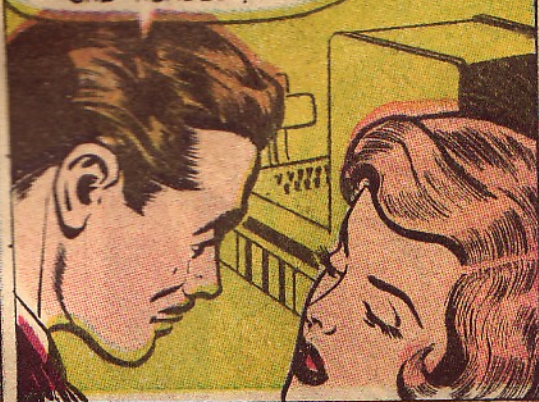


I'M DEAN HOUGHTON! I WENT TO COLLEGE WITH SAM DAVIS AND I'VE BEEN IN TOWN HERE A FEW DAYS VISITING HIM!

HOW DO YOU DO! SAM IS A GOOD FRIEND OF MINE! WE WENT TO THE LOCAL SCHOOLS TOGETHER!



YES, I KNOW—SAM TOLD ME! I RUN STATION WCET IN WATERVILLE! I HAPPENED TO MENTION TO SAM THAT I WISHED I COULD FIND A GIRL WHO REALLY KNEW THE BUSINESS, TO PUT IN CHARGE OF PROGRAMS AND PERHAPS TAKE OVER ONE HERSELF!



SAM SAID YOU MIGHT BE INTERESTED, AND THAT YOU KNEW ALL THERE WAS TO KNOW ABOUT RADIO!

I'M AFRAID SAM RATES ME TOO HIGHLY, BUT I'M VERY FLATTERED!



I KNEW THAT WATERVILLE WAS A GOOD SIZED CITY, AND THAT WCET WAS ONE OF THE BIGGER STATIONS...

IT'S THE CHANCE OF A LIFETIME IF I'M GOING TO MAKE RADIO A CAREER! AND IT'S LIKE A MIRACLE, COMING AT THIS TIME! I'D BE A FOOL NOT TO JUMP AT THE CHANCE!



THIS WOULD SHOW ED I DIDN'T NEED HIM. IT WAS MY CHANCE TO MAKE A NEW LIFE FOR MYSELF THAT DIDN'T INCLUDE HIM! AND YET...

I APPRECIATE YOUR OFFER, MR. HOUGHTON, BUT I HAVE A SUGGESTION...



CYNTHIA WHITESTONE RECENTLY JOINED OUR STAFF! SHE'S VERY INTERESTED IN RADIO AND LEARNING THE BUSINESS! I'M SURE SHE'D PREFER BEING WITH A LARGER STUDIO! IF YOU CAN'T GET HER, THEN I'LL TAKE THE JOB!



THAT WAS THE CRAZIEST THING I EVER DID! BUT DEAN HOUGHTON IS HANDSOME AND SUCCESSFUL AND HE HAS MORE TO OFFER THAN ED. I THINK CYNTHIA WILL JUMP AT HIS OFFER. THEN ED WILL SEE SHE DOESN'T CARE WHAT HAPPENS TO HIM!

I'LL GET IN TOUCH WITH MISS WHITESTONE AS YOU SUGGEST!



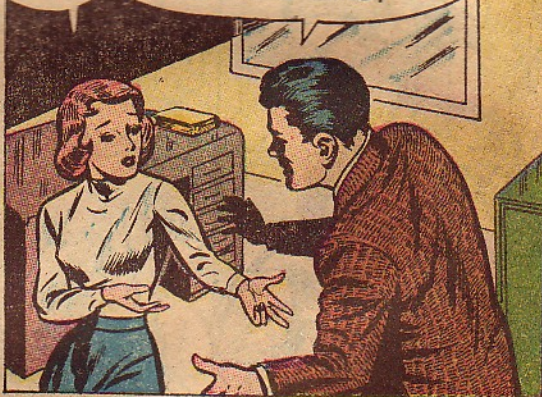
BY THE TIME ED CAME BACK, I REALIZED WHAT I HAD DONE...

OH, I SHOULDN'T HAVE DONE THAT! IF CYNTHIA LEAVES, ED WON'T BE ABLE TO KEEP THIS RADIO STATION GOING! NO MATTER WHAT HAPPENS TO ME, I DON'T WANT HIM TO FAIL!



OH, ED, I JUST DID SOMETHING DREADFUL!

SO DID I, BUT IT TURNED OUT ALL RIGHT! I TOLD OLD MAN WHITESTONE TO KEEP HIS MONEY AND KEEP HIS DAUGHTER! I WAS TIRED OF HER RUNNING THE STUDIO. I TOLD HER THE SAME THING!



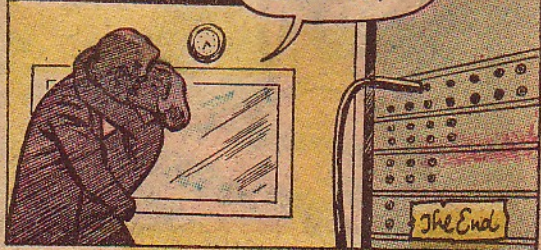
OH, ED, I THOUGHT YOU WERE IN LOVE WITH HER!

I WAS AFRAID THAT WAS WHAT YOU THOUGHT, BUT I COULDN'T GET AWAY FROM HER LONG ENOUGH TO EXPLAIN! I TRIED TO PUT UP WITH HER BECAUSE WE NEEDED HER FATHER'S MONEY!



BUT WHEN I SAW I MIGHT LOSE YOU, I KNEW IT WASN'T WORTH IT! I'D RATHER HAVE YOU THAN THE STUDIO! BUT THE OLD MAN IS A GOOD GUY. HE SAID HE KNEW CYNTHIA WAS A SPOILED BRAT, AND THAT HE'D BACK US ANYHOW! SO NOW WE CAN GET MARRIED!

AND CYNTHIA CAN STILL HAVE A JOB IN RADIO! REMIND ME TO TELL YOU ABOUT IT SOMETIME, DARLING!



The End

Warned About Him

POP SAYS YOU'VE GOT ALL THE MAKINGS OF A CHAMPION, CHUCK!

THAT'S NICE TO HEAR, GINGER! YOUR POP IS AN OLD HAND AT THE FIGHT GAME AND A SMART GUY!

MY FATHER, "POP" DARMAN, TRAINED YOUNG PRIZE FIGHTERS AND OUR FARM WAS USED AS A TRAINING CAMP FOR THEM. I HELPED WITH THE WORK AROUND THE PLACE AND THE FIGHTERS HAD ALWAYS SEEMED LIKE BIG BROTHERS TO ME, BUT FROM THE TIME YOUNG CHUCK JERROLD ARRIVED, I HAD THE FEELING HE WAS GOING TO BE DIFFERENT, AND AS THE DAYS PASSED I REALIZED I WAS HOPELESSLY IN LOVE WITH HIM.

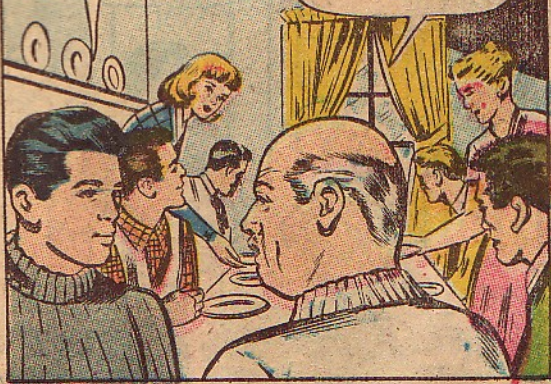
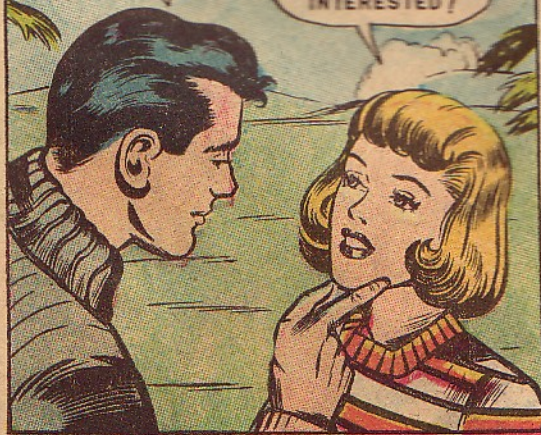
I WONDER HOW YOUR POP FEELS ABOUT A PRIZE FIGHTER AS A SON-IN-LAW, GINGER?

WELL, I SUPPOSE IT WOULD DEPEND ON THE PRIZE FIGHTER! YOU MIGHT ASK HIM-- IF YOU'RE REALLY INTERESTED!

THAT NIGHT, WHEN MY MOTHER AND I SERVED DINNER TO POP AND HIS "BOYS", AS HE CALLED THE YOUNG FIGHTERS HE TRAINED...

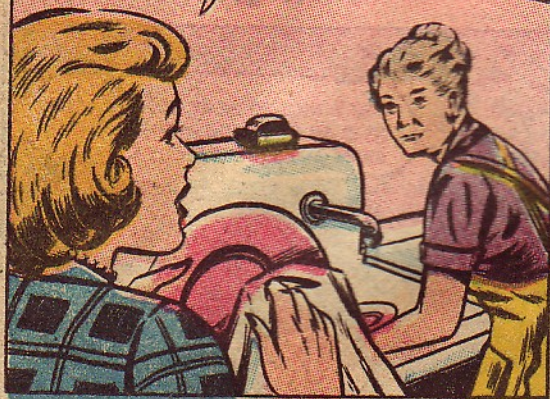
COULD I HAVE A LITTLE TALK WITH YOU AFTER DINNER, SIR?

SURE--ALWAYS GLAD TO TALK TO MY BOYS, CHUCK!



AFTER DINNER . . .

OH, MOM, I'M SO EXCITED! CHUCK AND I ARE IN LOVE WITH EACH OTHER AND HE'S GOING TO ASK POP IF WE CAN GET MARRIED!



CHUCK IS A NICE BOY AND I LIKE HIM, BUT YOU KNOW YOUR FATHER ALWAYS SAID HE DIDN'T WANT YOU TO MARRY A PRIZE FIGHTER!

THAT'S SILLY! POP WAS A YOUNG PRIZE FIGHTER WHEN YOU MARRIED HIM!



YES, THAT'S TRUE! BUT HE QUIT FIGHTING AS SOON AS WE WERE MARRIED AND WENT INTO THE TRAINING END OF IT. HE SAID THE RING WAS NO CAREER FOR A MAN WITH A FAMILY!

I THINK THAT'S SOMETHING CHUCK AND I SHOULD DECIDE FOR OURSELVES!



AS I WAITED FOR CHUCK . . .

CHUCK HAS BEEN IN POP'S OFFICE AN AWFULLY LONG TIME! I NEVER DREAMED POP MIGHT BE DIFFICULT ABOUT ANY ONE I WANTED TO MARRY. HE'S ALWAYS GIVEN ME ANYTHING I WANTED!



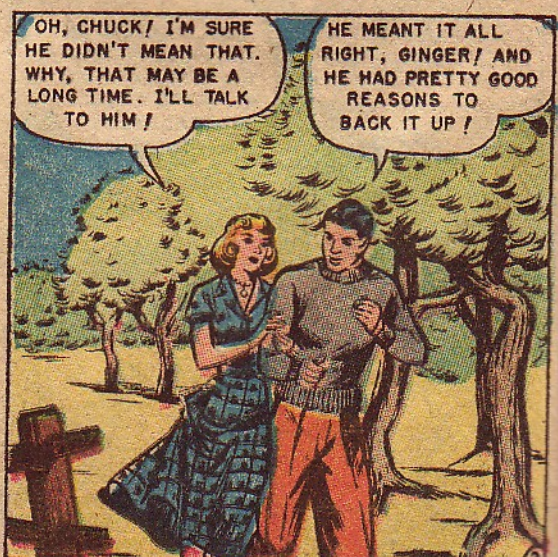
CHUCK! WHAT DID POP SAY?

HE SAID A VERY DEFINITE "NO"! AT LEAST FOR NOW! HE SAID WHEN I GET TO BE A CHAMPION TO COME BACK AND HE'LL GIVE US HIS BLESSING!



OH, CHUCK! I'M SURE HE DIDN'T MEAN THAT. WHY, THAT MAY BE A LONG TIME. I'LL TALK TO HIM!

HE MEANT IT ALL RIGHT, GINGER! AND HE HAD PRETTY GOOD REASONS TO BACK IT UP!



HE SAID HE'S SEEN ENOUGH OF THE FIGHT
CAME TO KNOW IT'S HARD TO BE A GOOD HUSBAND
AND A GOOD FIGHTER AT THE SAME TIME!

I KNOW IT WON'T BE
EASY FOR US, BUT THE
WAY WE LOVE EACH
OTHER I'M READY
TO ELOPE WITH
YOU!



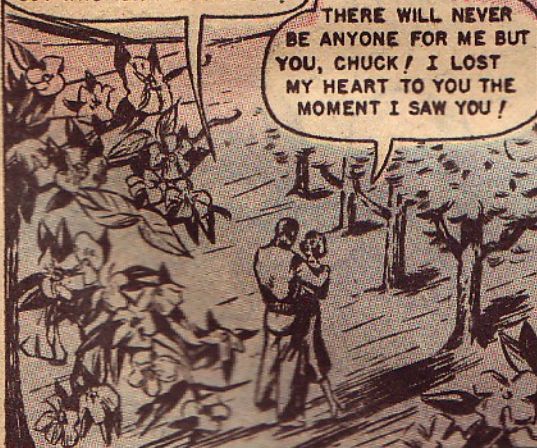
YOU'RE ONLY SEVENTEEN, HONEY, AND YOU
KNOW AS WELL AS I DO THAT YOUR FATHER
IS THINKING OF WHAT'S BEST FOR YOU. EVEN
THOUGH I DON'T AGREE WITH HIM, WE'RE
NOT ELOPING!

OH, CHUCK!
WHAT ARE WE
GOING TO DO?



THERE'S NOTHING TO DO BUT WAIT! I GUESS
YOUR POP FIGURES I'LL PROBABLY NEVER
BE CHAMP, SO YOU'RE SAFE FOR SOME
GUY WHO ISN'T A FIGHTER!

THERE WILL NEVER
BE ANYONE FOR ME BUT
YOU, CHUCK! I LOST
MY HEART TO YOU THE
MOMENT I SAW YOU!



I DON'T CARE
WHETHER YOU GET
TO BE CHAMPION OR
NOT! NEXT YEAR I'LL
BE OF AGE AND WE
CAN GET MARRIED
ANYHOW!

YOUR POP MAY BE
RIGHT, GINGER-- I
OUGHT TO HAVE A LOT
MORE TO OFFER YOU
THAN I DO NOW!



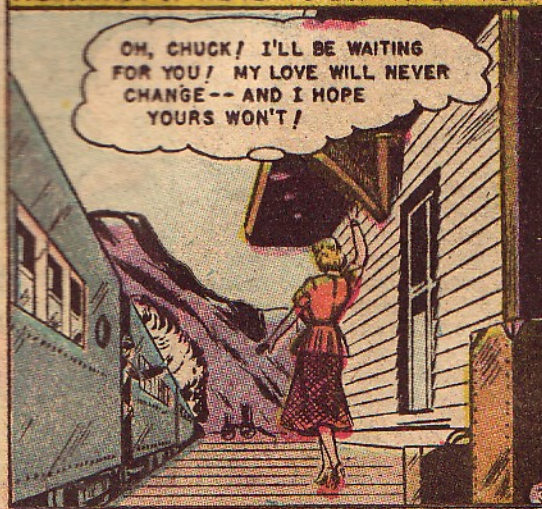
YOU WILL BE A
CHAMPION-- I KNOW
YOU WILL! EVEN POP
THINKS SO!

AS LONG AS I KNOW
YOU'RE WAITING FOR
ME AND BELIEVE IN ME,
GINGER, EVERYTHING
IS OKAY. I CAN'T
LOSE!



BUT SOMEHOW, WHEN CHUCK LEFT, I HAD A
PREMONITION OF THE HEARTBREAK THAT LAY AHEAD.

OH, CHUCK! I'LL BE WAITING
FOR YOU! MY LOVE WILL NEVER
CHANGE-- AND I HOPE
YOURS WON'T!



FOR AWHILE, AFTER CHUCK LEFT, HE WROTE ALMOST EVERY DAY. I LIVED FOR THOSE LETTERS. I WORRIED AND PRAYED OVER EACH OF HIS FIGHTS AND WAS PROUDLY TRIUMPHANT WHEN HE WON. . .

CHUCK SAYS HE MAY NOT WRITE SO OFTEN FROM NOW ON BECAUSE HE'LL BE TRAINING HARD AND THEN TRAVELING!



WELL, DAUGHTER, CHUCK SEEMS TO BE COMING ALONG FINE! HE KNOCKED KID JONES OUT IN THE THIRD AND GOT A DECISION OVER TONY SAMPSON!

OF COURSE HE'S COMING ALONG FINE!



YOU'RE STILL HOLDING IT AGAINST ME BECAUSE I WOULDN'T LET YOU AND CHUCK GET MARRIED RIGHT AWAY, AREN'T YOU?

I'VE LOVED CHUCK SINCE THE FIRST DAY HE CAME HERE TO TRAIN! IT ISN'T FAIR THAT WE SHOULD HAVE TO BE SEPARATED!



SOMEDAY YOU'LL REALIZE I WAS RIGHT, GINGER! YOU CAN TELL A LOT ABOUT A MAN, THE WAY HE REACTS TO SUCCESS--OR FAILURE! CHUCK NEEDS TIME TO GROW-- TO FIND OUT WHAT HE CAN DO ON HIS OWN!

I'M SURE OF CHUCK'S LOVE FOR ME, ANYWAY!

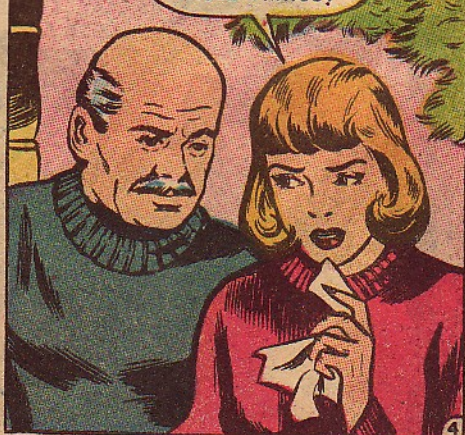


BUT AS THE DAYS GREW INTO WEEKS AND MONTHS, MY ASSURANCE WAS SHAKEN. CHUCK'S LETTERS DRIFTED IN FROM THE DIFFERENT PLACES WHERE HE WAS FIGHTING, BUT BECAME FEW AND FAR BETWEEN, AND THEN FINALLY STOPPED COMPLETELY. NEWS ABOUT HIM CAME BACK TO US THROUGH OTHER FIGHTERS AND THROUGH THE SPORT COLUMNS. CHUCK WAS BECOMING THE SUCCESSFUL FIGHTER MY FATHER HAD PREDICTED, BUT HIS SUCCESS WAS GOING TO HIS HEAD! HE WASN'T TAKING HIS WORK SO SERIOUSLY, WAS SLACKENING UP IN HIS TRAINING, AND BECOMING SOMETHING OF A PLAYBOY...

I'M SORRY, HONEY-- BUT YOU SEE NOW, I WAS RIGHT! IF YOU'D MARRIED CHUCK, YOU WOULD HAVE BEEN MISERABLE. HE JUST HASN'T MEASURED UP!



I COULDN'T BE ANY MORE MISERABLE THAN I AM NOW! AND I CAN'T HELP FEELING IF I WERE MARRIED TO CHUCK NOW, HE WOULDN'T BE GOING THOSE THINGS!



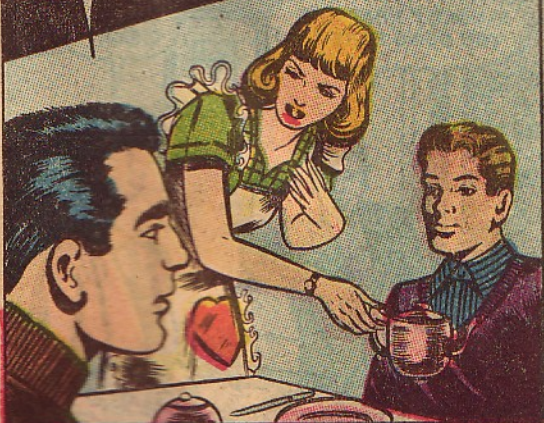
MY FAMILY FELT THAT I WOULD FORGET CHUCK AFTER AWHILE AND WAS YOUNG ENOUGH TO FALL IN LOVE AGAIN--NEXT TIME, MORE SENSIBLY, THEY HOPED! BUT ALTHOUGH I KNEW I SHOULD TRY TO PUT CHUCK OUT OF MY MIND AND HEART, I WAS UNABLE TO DO SO . . .

IT LOOKS LIKE CHUCK JERROLD IS ON THE SKIDS--HE'S LOST THREE FIGHTS IN A ROW!

HE WAS ON THE WAY TO BEING A CHAMP, BUT AS SOON AS YOU START HITTING THE HIGH-SPOTS, YOU'RE THROUGH!



THEY SAY HE BORROWED A LOT OF MONEY FROM MARTY MANNING AND SIGNED A CONTRACT WITH HIM. NOW MARTY IS TRYING TO SELL THE CONTRACT!



I SUPPOSE AFTER THE WAY CHUCK LET ME DOWN, I OUGHT TO BE GLAD THAT HE'S GETTING WHAT'S COMING TO HIM-- BUT I'M NOT! I'LL BE EIGHTEEN TOMORROW, AND I WAS HOPING BY THEN CHUCK WOULD BE CHAMP! BUT I GUESS I WAS JUST DAYDREAMING!

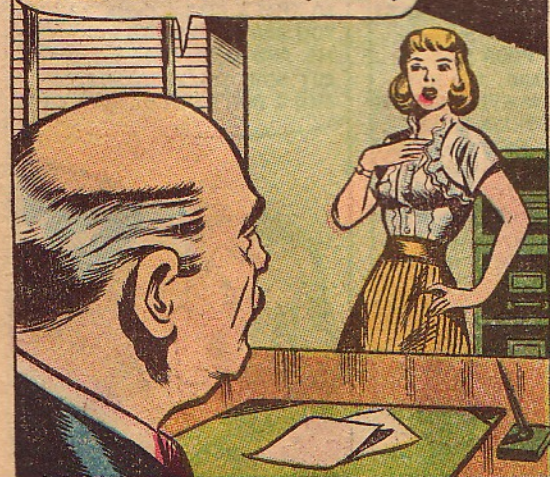


SUDDENLY, AS I THOUGHT OF MY EIGHTEENTH BIRTHDAY, A WILD THOUGHT ENTERED MY HEAD. I RAN TO MY FATHER'S OFFICE. . . .

POP, I'LL BE EIGHTEEN TOMORROW, AND I'M SUPPOSED TO GET THAT MONEY GRANDMA DARMAN LEFT ME! I MIGHT AS WELL TELL YOU WHAT I WANT TO DO WITH IT-- I WANT TO BUY CHUCK'S CONTRACT FROM MARTY MANNING!

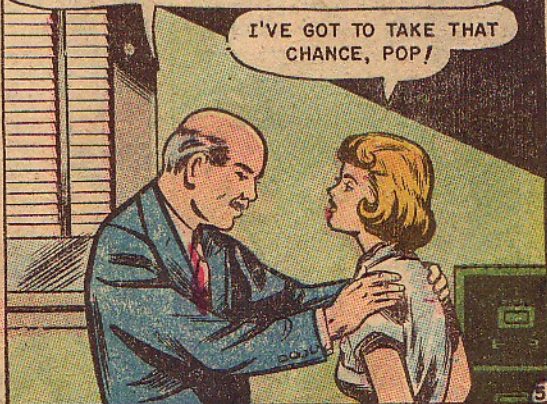


IF A GIRL WANTED TO GET EVEN WITH A MAN WHO HAD BROKEN HER HEART, I DON'T KNOW OF ANY BETTER WAY TO DO IT, GINGER!



BUT SOMEHOW I DON'T THINK YOU'RE THAT KIND OF A GIRL! I STILL THINK CHUCK CAN BE A GREAT FIGHTER, AND MAYBE HE'LL BE A GOOD INVESTMENT. I WON'T TRY TO STOP YOU THIS TIME, DAUGHTER! IT'S YOUR MONEY, AND YOUR LIFE, BUT I'M AFRAID YOU'RE GOING TO BE HURT SOME MORE!

I'VE GOT TO TAKE THAT CHANCE, POP!



MY FATHER KNEW MARTY MANNING AND THE DEAL FOR MY PURCHASE OF CHUCK'S CONTRACT WAS DONE AS I WISHED IT--IN COMPLETE SECRECY. THEN, ONE DAY, IN MARTY MANNING'S OFFICE...



GINGER--MY DARLING! YOU'RE SO MUCH SMARTER THAN I AM! YOU CAME TO ME, BECAUSE YOU KNEW I'D BE ASHAMED TO COME TO YOU!



YOUR FATHER WAS RIGHT! I DIDN'T HAVE SENSE ENOUGH TO KNOW THE SCORE--I LET A LITTLE SUCCESS GO TO MY HEAD, AND BY THE TIME I'D LEARNED MY LESSON, I WAS AFRAID YOU WOULDN'T TAKE ME BACK AND THAT YOUR FATHER WOULD THROW ME OUT! I HAD NOTHING LEFT TO OFFER YOU-- BUT YOU CAME BACK TO ME, ANYHOW!



I COULDN'T SLEEP, I COULDN'T EAT, I COULDN'T FIGHT! ALL I COULD THINK ABOUT WAS HOW I'D LET YOU DOWN-- AND THAT YOU WERE THE ONLY THING I WANTED! BUT NOW-- OH, HONEY, I'LL BE ABLE TO FIGHT AGAIN!

THAT'S WHY I CAME, CHUCK-- TO TELL YOU THAT I'VE GOT A LOT OF MONEY SUNK IN YOU AND I HOPE YOU WILL SEE THAT I DON'T LOSE IT!



I DON'T UNDERSTAND!

AS FAR AS I'M CONCERNED, YOU'RE ONLY A BUSINESS PROPOSITION NOW! I'M THE ONE WHO BOUGHT YOUR CONTRACT FROM MARTY MANNING!



YOU BOUGHT MY CONTRACT FROM MARTY MANNING?

YES! I TOOK A CHANCE! POP WAS RIGHT-- YOU WERE A POOR RISK AS A HUSBAND, AND NOW NO ONE IS EVEN WILLING TO RISK THEIR MONEY ON YOU AS A FIGHTER! BUT I FELT I MIGHT HAVE BETTER LUCK WITH YOU AS AN INVESTMENT! AND THAT'S ALL YOU ARE TO ME NOW!



I GUESS I HAD THIS COMING TO ME, GINGER! I WAS GOING TO TRY AND MAKE A COME-BACK SO THAT I COULD COME BACK TO YOU AND BEG YOU TO FORGIVE ME AND TAKE WHAT I HAD! BUT NOW, YOU'VE CHANGED-- AND I DON'T BLAME YOU!



IF HE HAD TURNED, HE WOULD HAVE SEEN THE LOVE AND LONGING IN MY EYES!

SO NOW I'M AN INVESTMENT! YOU OWN ME! I'LL TRY TO SEE THAT YOU GET YOUR MONEY'S WORTH!

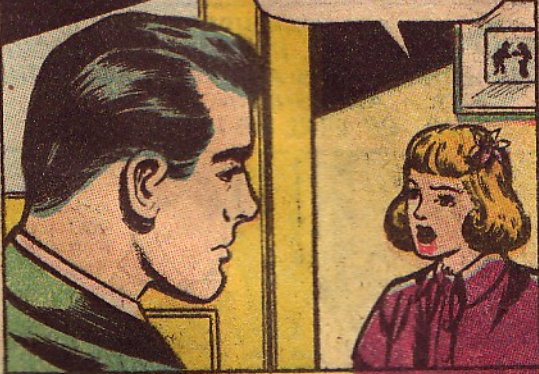


PUNISHING CHUCK WAS LIKE PUNISHING MYSELF, AND IT WAS VERY DIFFICULT TO CONTINUE MY POSE OF "STRICTLY BUSINESS"! AND YET I KNEW THAT THIS TIME I MUST BE SURE. I MUST NEVER AGAIN LET MYSELF BE HURT AS CHUCK HAD HURT ME BEFORE. MY ATTITUDE SEEMED TO GOAD CHUCK INTO MAKING THE GREATEST EFFORT HE HAD MADE IN HIS LIFE. HE TRAINED HARD AND WON EACH FIGHT HE ENTERED...

THEN ONE DAY HE ASKED ME TO MEET HIM IN MARTY MANNING'S OFFICE...

ALL RIGHT, GINGER--I'VE GOT ENOUGH MONEY TO BUY MY CONTRACT FROM YOU! HOW MUCH DO YOU WANT FOR IT?

WHY, I—I HADN'T THOUGHT ABOUT IT!



I HAD TRIED NOT TO LOOK AHEAD. I HADN'T REALIZED THAT THIS MOMENT MIGHT COME. NOW I WOULD LOSE MY ONE HOLD OVER CHUCK, AND PERHAPS I HAD LOST HIM FOR GOOD...

I—I COULDN'T ASK YOU FOR MORE THAN I PAID FOR YOUR CONTRACT, CHUCK!

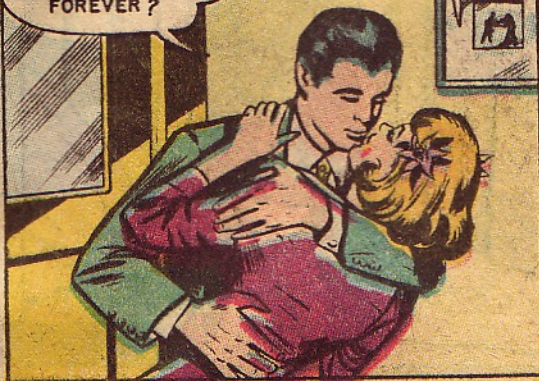
THAT'S VERY FAIR OF YOU. THANKS! AND HERE'S THE MONEY!



RELUCTANTLY, I TOOK THE MONEY. THEN, SUDDENLY, CHUCK TOOK ME INTO HIS ARMS!

AND NOW THAT I BELONG TO MYSELF AGAIN, DARLING, CAN I GIVE MYSELF BACK TO YOU, TO KEEP FOREVER?

OH, CHUCK!



YOUR FATHER NEED NEVER WORRY ABOUT THE KIND OF HUSBAND I'LL BE NOW, SWEETHEART! I'VE LEARNED THINGS THE HARD WAY! I'VE LEARNED THE THINGS SUCCESS CAN DO TO YOU-- AND I KNOW WHAT FAILURE AND HEARTACHE CAN MEAN-- AND ALMOST LOSING THE ONLY GIRL YOU REALLY WANT!



I WANT TO SIGN A NEW CONTRACT WITH YOU, GINGER-- ONE FOR LIFE!

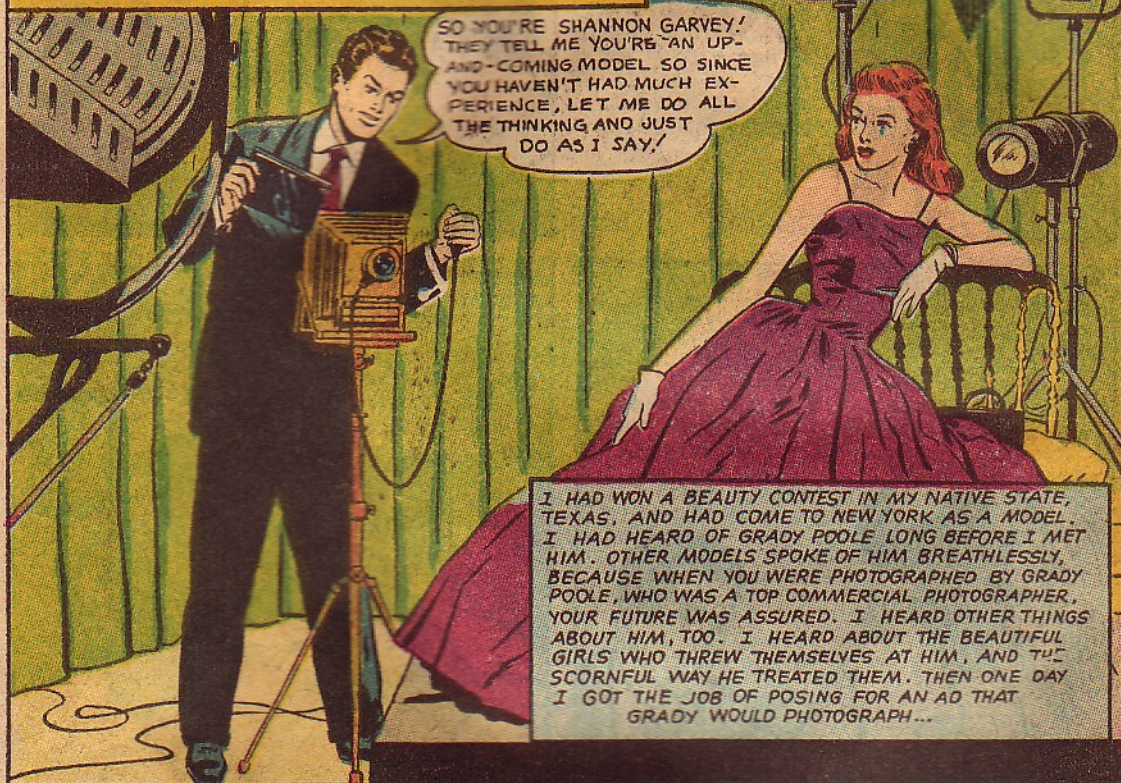
I'LL HOLD YOU TO IT THIS TIME, CHUCK-- DARLING!



THE END

That *ELUSIVE* Bachelor!

IT COULD ONLY MEAN HEARTBREAK TO FALL IN LOVE WITH GRADY. HE KNEW ALL ABOUT BEAUTIFUL GIRLS AND WHAT MADE THEM TICK-- AND SHANNON WAS THE KIND OF GIRL HE HATED!



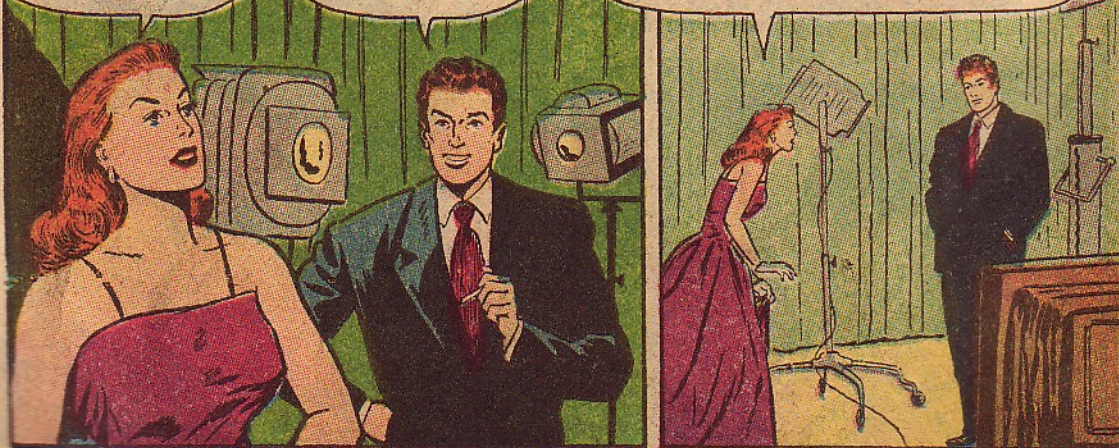
SO YOU'RE SHANNON GARVEY! THEY TELL ME YOU'RE AN UP-AND-COMING MODEL SO SINCE YOU HAVEN'T HAD MUCH EXPERIENCE, LET ME DO ALL THE THINKING AND JUST DO AS I SAY!

I HAD WON A BEAUTY CONTEST IN MY NATIVE STATE, TEXAS, AND HAD COME TO NEW YORK AS A MODEL. I HAD HEARD OF GRADY POOLE LONG BEFORE I MET HIM. OTHER MODELS SPOKE OF HIM BREATHLESSLY, BECAUSE WHEN YOU WERE PHOTOGRAPHED BY GRADY POOLE, WHO WAS A TOP COMMERCIAL PHOTOGRAPHER, YOUR FUTURE WAS ASSURED. I HEARD OTHER THINGS ABOUT HIM, TOO. I HEARD ABOUT THE BEAUTIFUL GIRLS WHO THREW THEMSELVES AT HIM, AND THE SCORNFUL WAY HE TREATED THEM. THEN ONE DAY I GOT THE JOB OF POSING FOR AN AD THAT GRADY WOULD PHOTOGRAPH...

YOU DON'T HAVE TO BARK AT ME THAT WAY, MR. POOLE. I CAN UNDERSTAND ENGLISH EVEN WHEN IT'S SPOKEN QUIETLY.

SOMETIMES I WONDER IF SOME OF YOU MODELS UNDERSTAND ANYTHING EXCEPT HOW TO ADMIRE YOUR OWN LOOKS!

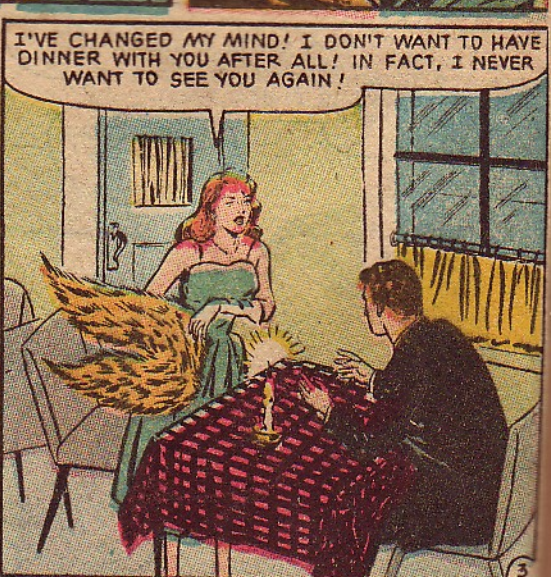
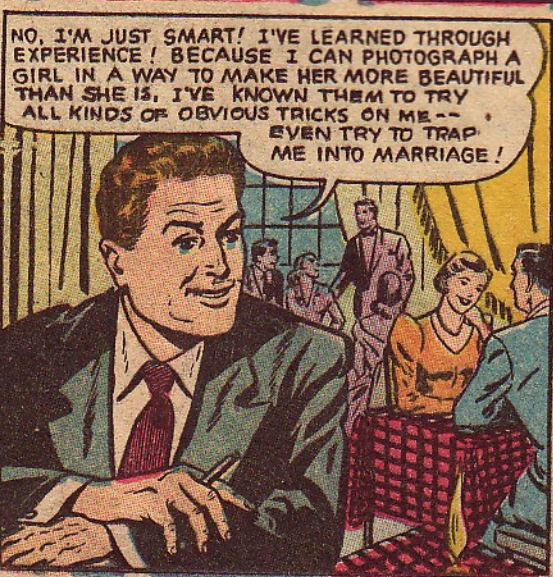
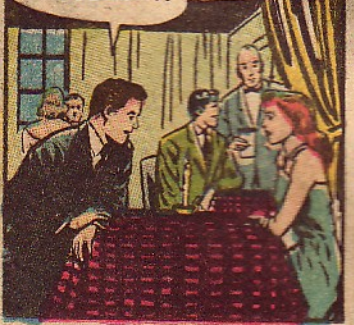
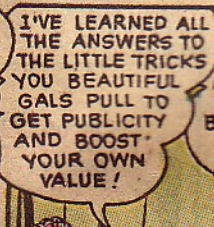
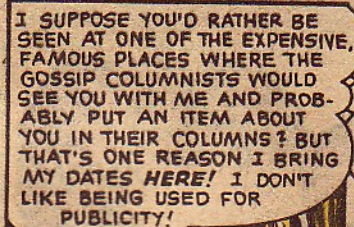
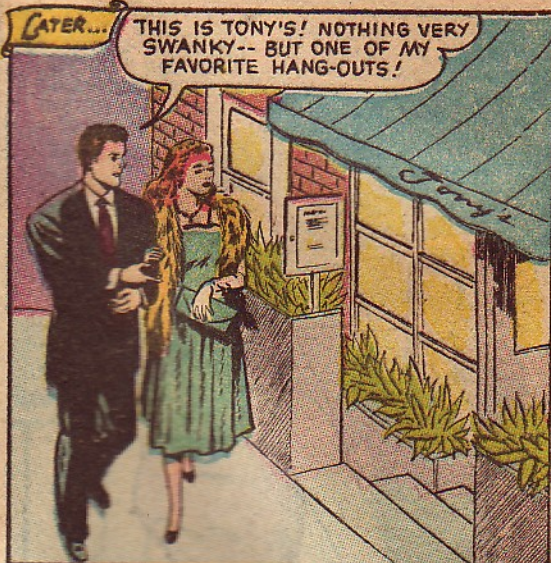
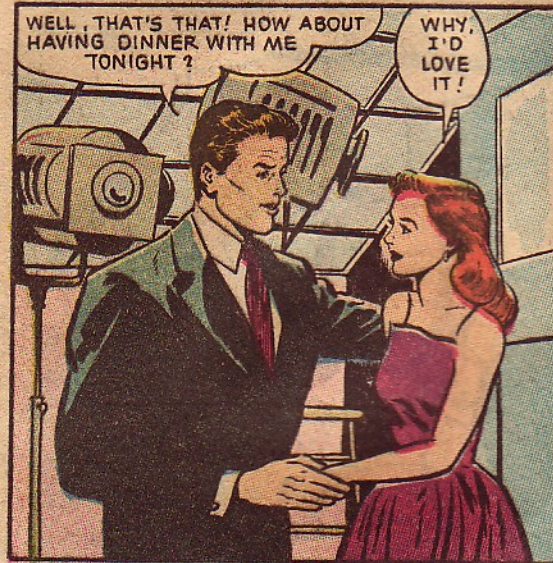
IF YOUR INTENTION IS TO GET ME SO MAD I'LL FLUFF THIS ASSIGNMENT, YOU'RE SUCCEEDING! BUT I LOOKED FORWARD TO THIS JOB! IT'S THE FIRST BIG ONE I'VE GOTTEN! NOW I WOULDN'T TAKE IT FOR TWICE THE MONEY AND IMPORTANCE! NOT WITH **YOU** SHOOTING THE PICTURES!





AS GRADY SHOT HIS PICTURES, I FOUND MYSELF FILLED WITH CONFUSED EMOTIONS. FROM THE MOMENT I SAW HIM, I HAD BEEN SURPRISED TO FIND HIM SO YOUNG AND HANDSOME. IN SPITE OF THAT FIRST UNPLEASANT ENCOUNTER, I REALIZED THAT I HAD NEVER FELT LIKE THIS ABOUT A MAN BEFORE...





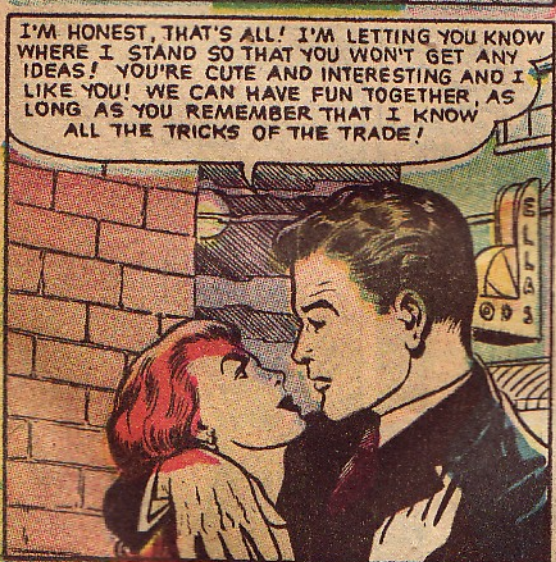


SHANNON!
WAIT!



NOW LOOK HERE, RED HEAD-- I'M TIRED OF YOU
RUNNING OUT ON ME!

AND I'M TIRED OF LISTENING
TO YOUR INSULTING
REMARKS! LET
ME GO!



I'M HONEST, THAT'S ALL! I'M LETTING YOU KNOW
WHERE I STAND SO THAT YOU WON'T GET ANY
IDEAS! YOU'RE CUTE AND INTERESTING AND I
LIKE YOU! WE CAN HAVE FUN TOGETHER, AS
LONG AS YOU REMEMBER THAT I KNOW
ALL THE TRICKS OF THE TRADE!

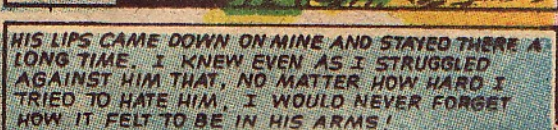


THIS IS WHAT I THINK OF YOU AND YOUR
HONESTY! YOU'RE NOT HONEST! YOU'RE
NOT EVEN FAIR!

SMACK!



OKAY, BABY, YOU ASKED FOR IT AND YOU'RE GOING
TO GET IT! THERE'S ONLY ONE WAY A MAN
CAN ANSWER A WOMAN'S SLAP!



HIS LIPS CAME DOWN ON MINE AND STAYED THERE A
LONG TIME. I KNEW EVEN AS I STRUGGLED
AGAINST HIM THAT, NO MATTER HOW HARD I
TRIED TO HATE HIM, I WOULD NEVER FORGET
HOW IT FELT TO BE IN HIS ARMS!



YOU BEAUTIFUL LITTLE
SPIT-FIRE!

WHEN HE LET ME GO, WE STOOD THERE STARING AT EACH OTHER STRANGELY. HIS FACED LOOKED DIFFERENT, BUT PERHAPS THAT WAS BECAUSE I WAS SEEING IT THROUGH MY TEARS...

ALL RIGHT--WE'RE EVEN! I SLAPPED YOU, AND YOU--WELL, IT HAS BEEN AN INTERESTING DAY, HASN'T IT!

SHANNON,
I ...



I CAN'T SAY IT'S BEEN NICE KNOWING YOU, BECAUSE IT *HASN'T!* BUT I *CAN* SAY THAT I FEEL SORRY FOR YOU!



IT MUST BE DREADFUL TO HAVE A MIND LIKE YOURS -- TO NEVER BELIEVE THAT THINGS CAN BE REALLY GOOD AND BEAUTIFUL AND TRUE!

SHANNON!



THAT CAB COULDN'T HAVE COME ALONG AT A LUCKIER TIME! I WAS CRYING WITH ANGER AND FOR ANOTHER REASON I DIDN'T DARE NAME, BECAUSE IT DIDN'T SEEM POSSIBLE THAT YOU COULD BOTH LOVE AND HATE A MAN AT THE SAME TIME--A MAN WHO HAD JUST COME INTO YOUR LIFE!

HURRY, DRIVER! DON'T LET THAT MAN GET IN!

SHANNON,
WAIT!
PLEASE!



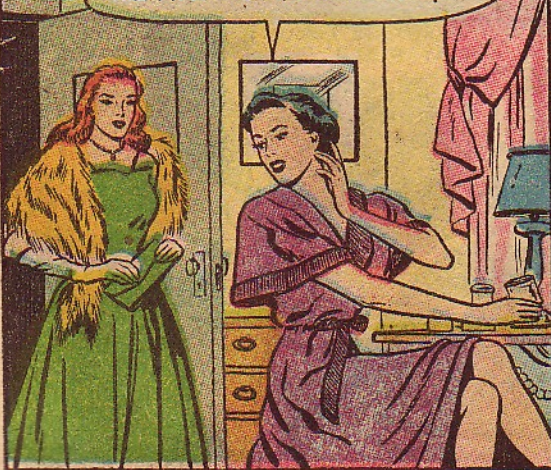
WHEN I REACHED THE MODELS' CLUB WHERE I LIVED ...

IF ANYONE COMES HERE TO SEE ME TONIGHT OR CALLS ME, I'M NOT IN!

VERY WELL,
MISS GARVEY!



HEY, WHERE HAVE YOU BEEN? I'VE BEEN DYING WITH CURIOSITY TO FIND OUT HOW YOU MADE OUT WITH GRADY POOLE TODAY! ISN'T HE THE MOST INDEPENDENT MALE?



EVERY MODEL HOPES THAT SOMEDAY SHE'D BE PHOTOGRAPHED BY GRADY!

YES, SO I HEARD!



THIS WILL SURPRISE YOU, CECILY-- BUT I'M TAKING THE FIRST PLANE BACK TO TEXAS THAT I CAN GET TOMORROW!

SHANNON! YOU'RE KIDDING! WHY, YOU'RE PRACTICALLY A TOP MODEL RIGHT NOW! YOU'VE BEEN PHOTOGRAPHED BY GRADY POOLE!



DID SOMETHING HAPPEN TODAY? WASN'T GRADY SATISFIED?

I'M NOT INTERESTED IN GRADY POOLE! AND I'M NOT INTERESTED IN BEING A MODEL! I USED TO THINK I WAS LUCKY TO BE CONSIDERED BEAUTIFUL, BUT NOW-- I'M CHANGING MY MIND!



BUT FINALLY I BROKE DOWN AND TOLD CECILY THE TRUTH...

A LOT OF GIRLS, I SUPPOSE, WILL FLIRT WITH A MAN TO HELP HER CAREER, BUT YOU'RE NOT LIKE THAT, SHANNON, AND NEITHER AM I!



I KNOW A FELLOW WHO HAS WORKED FOR GRADY, AND HE TOLD ME ABOUT SOME GIRLS WHO HAVE USED HIM FOR PUBLICITY TRICKS-- EVEN HAD OUT FAKE STORIES ABOUT ROMANCES WITH HIM! I'M NOT SURPRISED HE'S SOUR ABOUT BEAUTIFUL GIRLS!



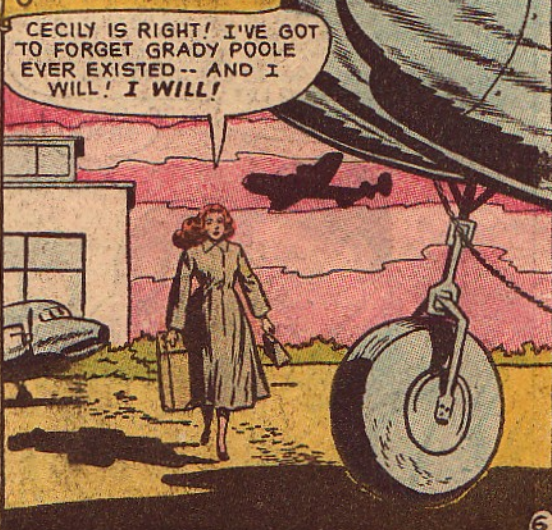
I GUESS I DON'T REALLY BLAME HIM! BUT SOMEHOW BEING A MODEL JUST DOESN'T SEEM GLAMOROUS OR EXCITING ANY MORE! I THINK I'LL BE HAPPIER BACK HOME!

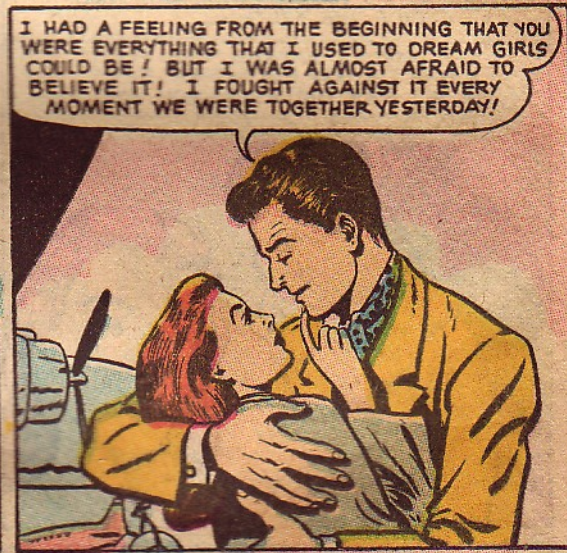
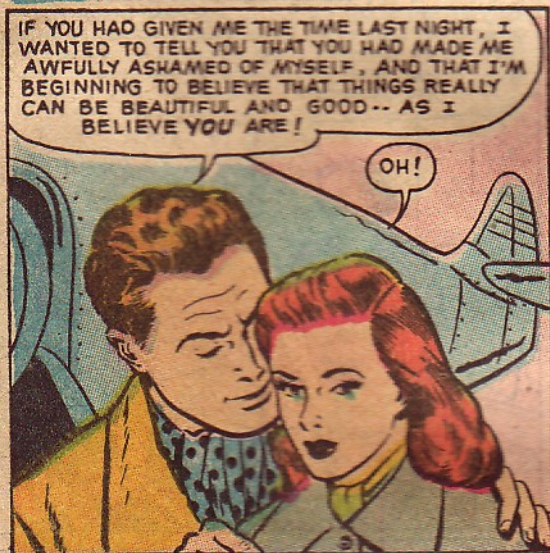
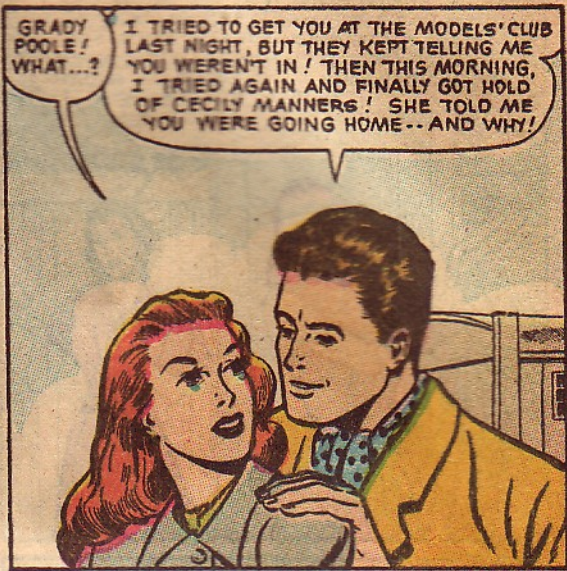
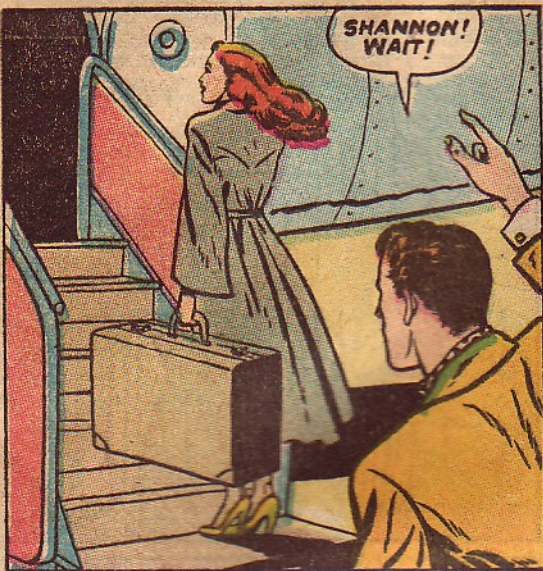
MAYBE YOU'RE RIGHT, SHANNON! YOU REALLY ARE BURNING A TORCH FOR GRADY! IT'S STICKING OUT ALL OVER YOU! YOU'LL BE BETTER OFF BACK HOME WHERE YOU CAN MARRY SOME NICE TEXAS BOY WHO WILL PRIZE YOUR BEAUTY LIKE A DIAMOND!



THE NEXT MORNING...

CECILY IS RIGHT! I'VE GOT TO FORGET GRADY POOLE EVER EXISTED-- AND I WILL! I WILL!





The End

THE CHARM CORNER

"MAKE-UP" TO MEN

The make-up technique is slightly different if it's the masculine eye you seek to please. To attract the hard-to-get type, your make-up must be as carefully planned as your campaign to meet him. (In fact, if you've done your job well, he will probably ask to meet you!) Remember that the worthwhile boy wants to be the pursuer. He is going to shy away from an obvious make-up.

The fresh satin-smooth make-up so idealized by the male sex requires artfulness in application. However, there's no doubt about the fact that he's worth the trouble. So here's a recipe for looking cool, crisp, and angelic all year long.

Begin by standing under the shower bath for a gentle rain of tepid water. To complete the illusion of morning mist, use pine or fernery soap. Pat yourself dry with a big absorbent towel. Afterward give your skin a fine spray of cologne. Waft the scent around the room while you dress. When you feel overheated, dab natural cologne with your handkerchief onto temples, throat, and the back of the neck.

Now for your clothes. The **MEDIUM BLONDE** and **BROWNETTE** must at all costs avoid appearing drab. Color can vivify the skin. Wear dusty rose, rust, green, and blue-green. Warm grey or chartrreuse will bring out the warmth in the skin. Black is permissible if accented with vivid red or green. However, bear in mind that the vivid colors should be used only as accents. Otherwise they tend to fade the natural coloring.

The **SILVERY BLONDE**, if the skin is clear pink and white, can choose colors that play up the skin and hair. Most pastels are becoming, if they are clear and light. Clear beige, dove gray, and black with touches of white are all flattering. Prints should be small, never obvious.

The **REDHEAD** and **RUDDY BLONDE** should choose colors to tone down the red in the skin. Black, navy, dark gray, bottle green, fuschia are all becoming. Lighter colors should first be carefully tested against the skin before selection. The small geometric prints are better for you than floral designs.

The **GOLDEN BLONDE** should play up to the sunny tints in skin and hair. Rich, glowing colors such as yellow-gold, rust-rose, sea green, tawny rust, bright blue, blue-green are best.

The **TRUE BRUNETTE** can wear all the bright, vivid colors: red, green, salmon pink, purple, black, white, and royal blue. Big bold prints are a charming accent to this vivacious type of beauty.

Your make-up shades should be selected with an eye to harmony between your costume, powder, rouge, lipstick and fingernail polish. The method of application is all important.

THERE IS ONLY ONE RIGHTWAY OF PUTTING ON POWDER, but usually it is only the girl who has been taught this lesson at a salon who really follows it. To do an effective powder job, you must first apply a powder foundation. The brand name of your foundation, whether it is liquid, cream, tinted or colorless, may depend upon your personal taste and individual skin, but you must use something to give your make-up a base to which it may cling to assure a smooth, finished make-up. You need also a make-up band so that the powder may be applied right up to the hairline, but not in it, and a powder cape or towel pinned around your shoulders to protect your frock. Now, pat the powder generously all over your face, even over closed eyes, until you look befloued. Then whisk off all superfluous amount. This is the method that gives the smooth, mat finish that no amount of dabbing will ever achieve.

BE FRUGAL WITH ROUGE. It is easier to add than to subtract! Instead of wearing a blush built like a round red-red apple, apply your color delicately so it will lend life and brilliance to the eyes and do away with the tense look that shouts you've had a difficult day.

Start close under the center of the eye and draw a straight line almost to the temple. From each end of this line bring another slanting line down, so the two meet on the cheekbone. Blend carefully. The outer end of the triangle can be extended a bit and the lower end faded. If you are using a dry rouge, apply powder before and after the rouge, if a cream rouge, apply to the moist skin and powder afterwards. Don't neglect to tint the earlobes. Ears should be powdered lightly, too. Polished ears aren't any prettier than a beaming nose.

TO PUT LIPSTICK ON PERFECTLY, you must use the tissue trick. Wield the stick carefully and liberally. Get the color well on the inside of your lips. Hold the lips parted for a minute for setting. Then fit the tissue between the lips and press down on it firmly. Wipe off any tiny streaks on the teeth and don't moisten your lips for a few minutes. When you put fresh lipstick on during the day, first wipe off what remains of the old. It is the new layer over an uneven base that gives the ragged, peeling look.

Don't follow the exact line of your mouth with lipstick, unless you are absolutely pleased with its natural contour. Lip brushes, rubbed across your lipstick, will help you create a new shape for your mouth.

Wear a deeper, more vivid lipstick for night than for day, and remember in applying it that evening lights drain yellow tones, but the blue-reds keep their "life."

Ask a man if he likes eye make-up and he will invariably answer "no." But just go ahead and give him a clever make-up job to look at, and he'll be complimenting you on your fresh appearance and trying to figure out what makes you look different today! The make-up secret lies in dusting a little powder on the lashes before applying mascara—and in using a brush that is damp, not soaking wet. Apply the color from root to tip and let dry thoroughly before trying to remove the smudges. Smudges can be instantly removed when dry by touching with a cotton wrapped toothpick that has been dipped into cold cream.

The last step to your make-up is **TONING**. This sets your make-up, takes away that powdered look, and makes you appear perfection in His eyes. Take a piece of cotton saturated with cold water, witch hazel or skin tonic and pat over the entire face. Blot the moisture off the face with absorbent tissues. Now, with a dash of perfume, you're ready for that special date with Him.

Because perfume contrives to become identified with you yourself—is as intimate as a confidence, personal as your lipstick, potent as dynamite—you must select it with wisdom and an eye to suitability.

Just as you do not choose a scent for its flacon alone, you do not determine its fragrance by just a sniff at the bottle. Ask the saleswoman to spray a bit on the palms of your hands. Now rub the hands together, the resulting warmth intensifies the scent by hurrying the departure of the alcohol content. Then cup the hands around your nose. If this scent makes you feel exquisite, then you know it's yours. In this way you can accumulate a "wardrobe" of five or six perfumes, each different yet each related in its keynote fragrance.

It is really quite simple to determine the keynote fragrance for your personality. There are three basic perfume keynotes, just as there are three basic personality types. Variation on this theme makes the individual fragrance and person. The perfume types are (1) rich, exotic, lush scents. (If you're sleek, poised, sophisticated—the sort who feels best in a dressmaker dress of black—this is the perfume

you'll gravitate to.) (2) light, sweet, demure floral scents. (If you're sentimental and as feminine as a bustle, the florals in their infinite variety are your forte.) (3) the gay, casual, spicy, clean-smelling "in-betweens." (If you've a home and a career, if you wear mostly tailored clothes but occasionally find a frilly blouse or housecoat irresistible, this perfume type will be to your liking.)

Apply your favorite perfume as delicately as a whisper. You can't shock a boy into liking you! Apply it to many spots on your skin, for after perfume has been on clothing for any length of time, it gives forth a stale odor. Fabrics too, sometimes change the odor of a perfume. A very light touch of perfume on the ankles, wrists, bend of the elbow, ear lobes, and temples will let you drift on enchantment

COSTUME JEWELRY FOR SMARTNESS

EARRINGS—large and jeweled are piquant only on the small face. Slender pendant earrings flatter the broad face. Small flower-like earrings of clear colored stones with stem and leaves pointing upward are distinguished looking on the long face.

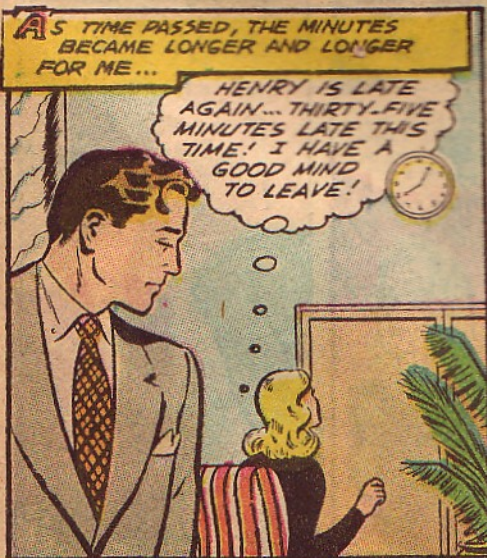
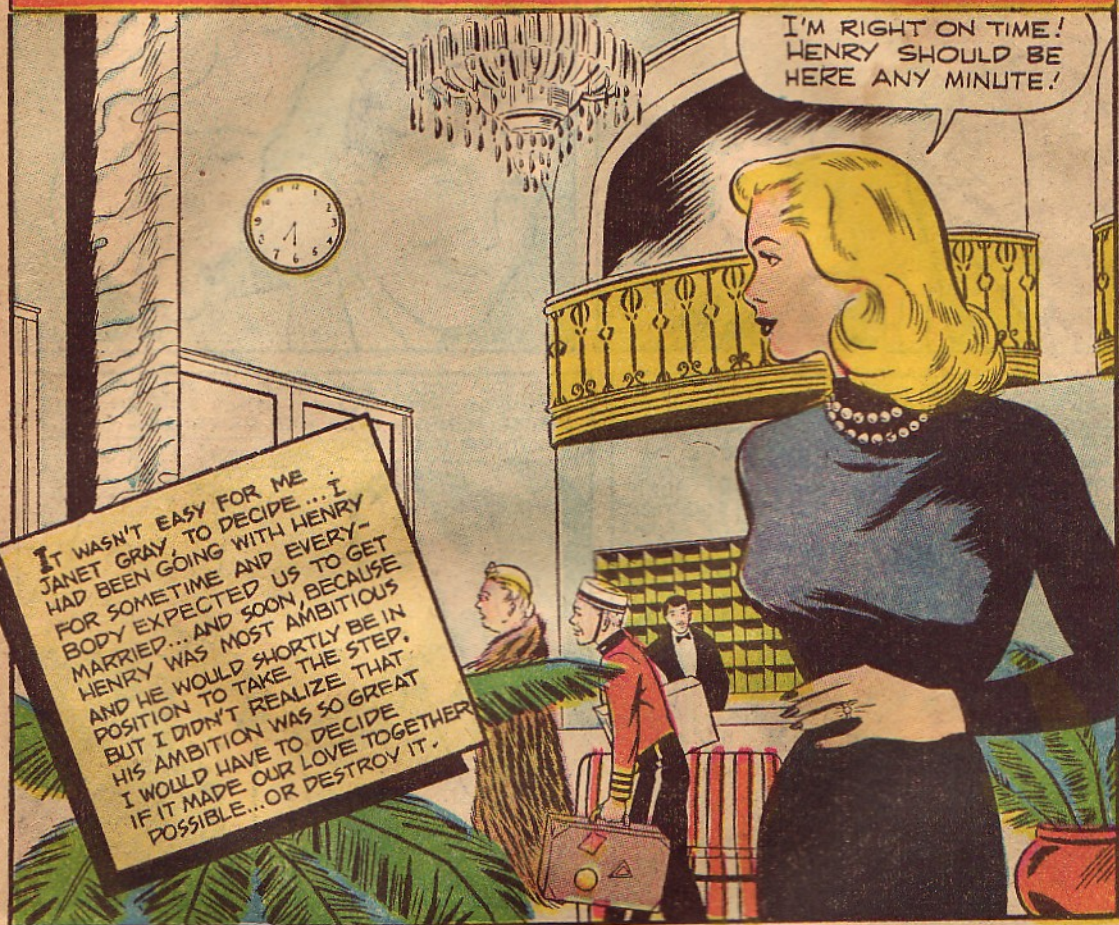
BRACELETS—A wide gold band with a great clump of jewels posed at the top of the wrist is suited only to the well-proportioned and large wrist. For the slender, artistic wrist, there's a tight-fitting bracelet with raised metal leaves and stems and colored jewel flowers. Slender arms show to advantage the assortment of slender, colored bracelets.

NECKLACES—of the collar type, made from metal or jewels should be worn only by a person with a long neck and oval or long face. Pendants and strands that fall into an oval or V shape flatter round and square faces.

RINGS—Slender, bony fingers should never be adorned with massive jewelry, but with a small, dainty ring. Plump fingers acquire additional charm when a ring with oval or rectangular setting is worn. Square or massive rings are impressive on long, tapering fingers. Always wear a nail polish shade that will harmonize with the colored settings in rings and bracelets.

CLIPS—if your shoulders are narrow, wear a small clip. Wide shoulders can carry a more massive ornament. "Come apart" jewelry that breaks into brooches, clips, and necklaces is popular.

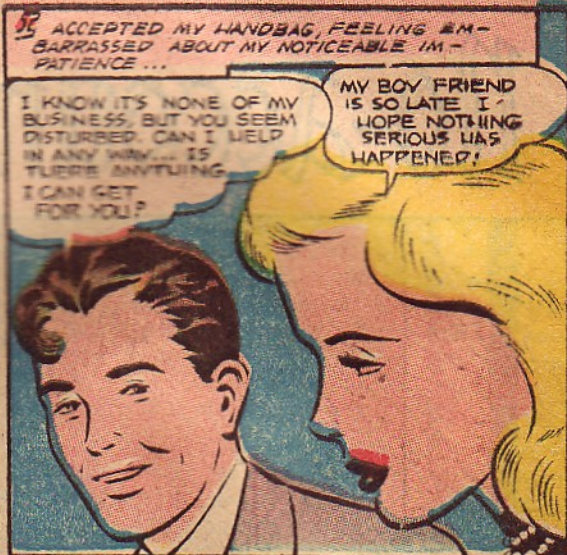
No-account Kisses





I BEG YOUR PARDON, MISS. YOU DROPPED YOUR BAG AND DIDN'T EVEN NOTICE. YOU SEEM PRETTY TENSE...

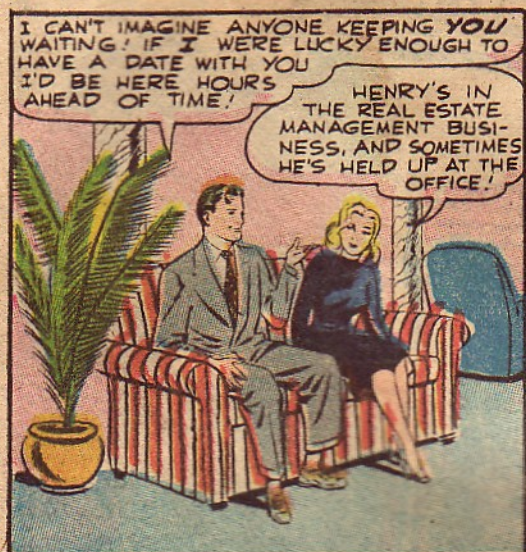
I--OH, THANK YOU!



ACCEPTED MY HANDBAG, FEELING EMBARRASSED ABOUT MY NOTICEABLE IMPATIENCE...

I KNOW IT'S NONE OF MY BUSINESS, BUT YOU SEEM DISTURBED. CAN I HELP IN ANY WAY... IS THERE ANYTHING I CAN GET FOR YOU?

MY BOY FRIEND IS SO LATE I HOPE NOTHING SERIOUS HAS HAPPENED!



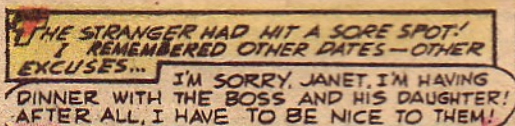
I CAN'T IMAGINE ANYONE KEEPING YOU WAITING! IF I WERE LUCKY ENOUGH TO HAVE A DATE WITH YOU I'D BE HERE HOURS AHEAD OF TIME!

HENRY'S IN THE REAL ESTATE MANAGEMENT BUSINESS, AND SOMETIMES HE'S HELD UP AT THE OFFICE!



NOBODY COULD BE THAT INTERESTED IN BUSINESS WITH YOU WAITING FOR HIM! MAYBE HENRY'S EYES ARE DRIFTING IN ANOTHER DIRECTION!

ANOTHER... DIRECTION?



THE STRANGER HAD HIT A SORE SPOT! I REMEMBERED OTHER DATES--OTHER EXCUSES...

I'M SORRY, JANET, I'M HAVING DINNER WITH THE BOSS AND HIS DAUGHTER! AFTER ALL, I HAVE TO BE NICE TO THEM!



YOU SHOULD SEE THE BOSS'S HOUSE--WHAT A MANSION! AND HIS DAUGHTER, ANNE, REALLY LIKES ME! SHE'S A SWEET KID, TOO!



I'M SORRY--I HAD NO RIGHT TO SAY THAT! I'VE MADE YOU UNHAPPY!

NO--IT'S ALL RIGHT--OHH, HERE COMES HENRY!



WELL--AT LAST!

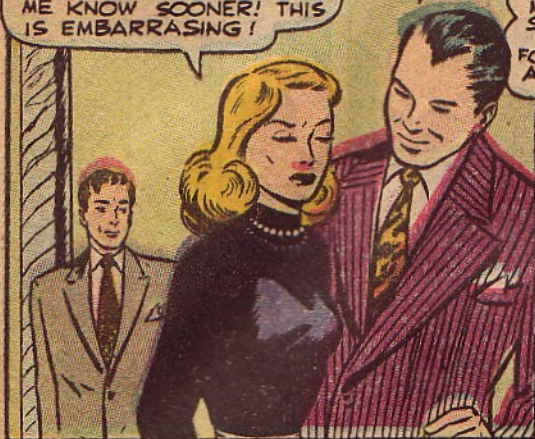
HI, JANET!

I'M AFRAID I WON'T BE ABLE TO HAVE DINNER WITH YOU AFTER ALL, JANET! THERE'S A LOT OF WORK AT THE OFFICE, AND I HAVE TO GET BACK!

WELL, YOU MIGHT HAVE LET ME KNOW SOONER! THIS IS EMBARRASSING!

ARE YOU STARTING THAT AGAIN? THE BOSS WAS TALKING TO ME! YOU KNOW I COULDN'T WALK OUT ON HIM!

ER...I BEG YOUR PARDON! MAY I INTRODUCE MYSELF...JANET SEEMS TO HAVE FORGOTTEN ALL ABOUT ME!



I'M VAN CARLTON!

VAN CARLTON? THE MILLIONAIRE? I'M IN REAL ESTATE. I SAW A PICTURE OF YOUR LONG ISLAND ESTATE THE OTHER DAY. MAGNIFICENT PLACE!

WELL-WELL! I DIDN'T KNOW JANET AND YOU WERE FRIENDS! ANY FRIEND OF JANET IS A FRIEND OF MINE!

HE CAN'T BE VAN CARLTON! I GUESS HE'S JUST TRYING TO IMPRESS ME! BUT HENRY SURE IS IMPRESSED! WELL, I'LL JUST GO ALONG WITH IT!

WELL-I MUST BE RUNNING! ARE YOU STILL AT THE SAME PLACE, JANET?

YES, IO JEROME TERRACE!

HOPE I SEE YOU AGAIN, VAN!

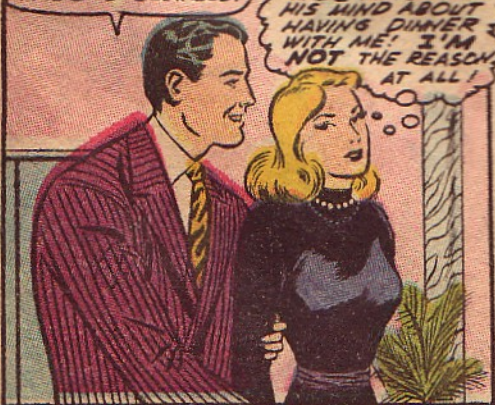


HONEY, I CHANGED MY MIND ABOUT GOING BACK TO THE OFFICE! WE'RE HAVING DINNER TOGETHER! I WANT TO HEAR ALL ABOUT VAN! HOW DID YOU MEET HIM? WHERE? COULD I MAKE A LOT OF DOUGH MANAGING HIS PROPERTY? THE BOSS WOULD LOVE ME IF I GOT VAN CARLTON'S BUSINESS!

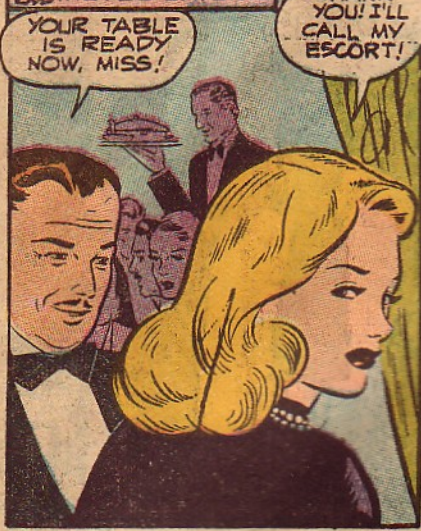
SO VAN CARLTON MADE HIM CHANGE HIS MIND ABOUT HAVING DINNER WITH ME! I'M NOT THE REASON, AT ALL!

I'LL HAVE A TABLE FOR YOU IN ABOUT FIVE MINUTES, SIR!

FINE! EXCUSE ME, JANET! I-I HAVE TO MAKE A BUSINESS CALL! BE RIGHT BACK!



MINUTES LATER...



YOUR TABLE IS READY NOW, MISS!

THANK YOU! I'LL CALL MY ESCORT!

I'D DO ANYTHING TO GET OUT OF IT, ANNE! BUT I'M AFRAID I'M STUCK FOR THE EVENING! YOU UNDERSTAND, DON'T YOU, HONEY?



OHHHHH!

JANET!

YOU—YOU LIED TO ME! YOU HAD ANOTHER DATE!



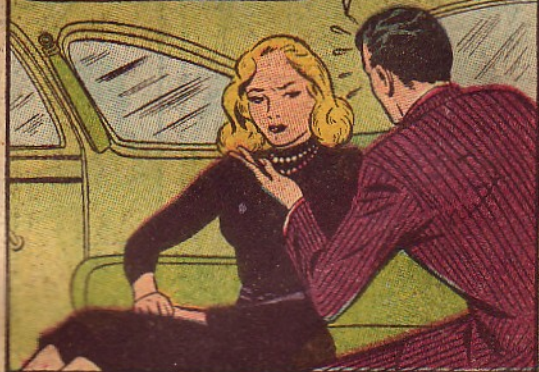
YOU'RE SELFISH... UNTRUSTWORTHY... AND CONTEMPTIBLE! I NEVER WANT TO SEE YOU AGAIN!

JANET! WAIT! YOU MUST LISTEN!

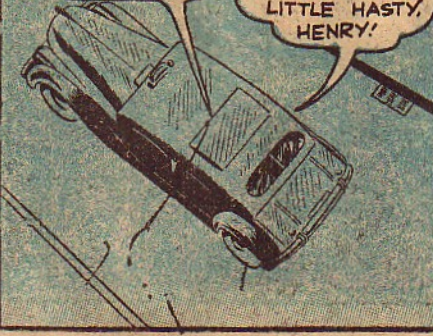


HENRY FOLLOWED ME INTO A TAXICAB...

SURE, I LIED TO YOU—BUT IT WAS FOR US! THERE'S A BIG PROMOTION COMING UP IN THE OFFICE, AND I STAND A GOOD CHANCE OF GETTING IT IF ANNE SPEAKS UP FOR ME! SHE WANTED ME TO TAKE HER OUT, AND YOU KNOW YOU CAN'T ANTAGONIZE THE BOSS'S DAUGHTER!

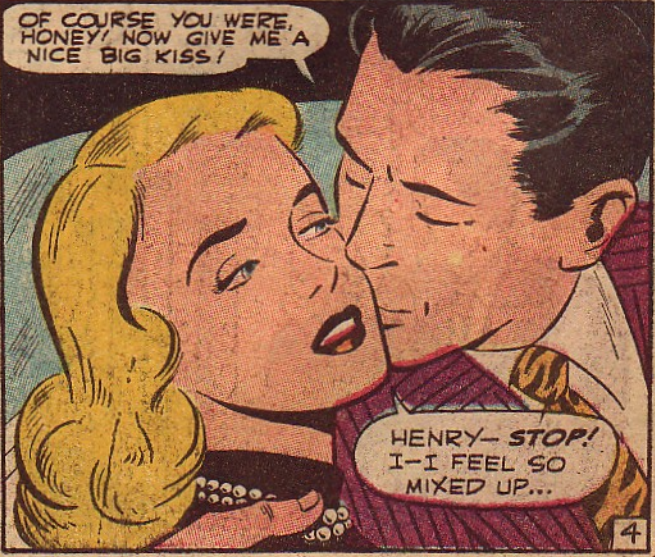


IT WAS A MEANINGLESS FIB... I DIDN'T WANT TO HURT YOU! DON'T YOU SEE WHAT THAT PROMOTION MEANS TO US? WE CAN GET MARRIED RIGHT AWAY—NO MORE WAITING! ANNE MEANS NOTHING TO ME! I LOVE YOU, JANET!



WELL—L-L MAYBE I WAS A LITTLE HASTY, HENRY!

OF COURSE YOU WERE, HONEY! NOW GIVE ME A NICE BIG KISS!



HENRY—STOP! I—I FEEL SO MIXED UP...

FOR THE FIRST TIME, HENRY'S KISSES LEFT ME COLD. THE THRILL WAS GONE! COULD I RECAPTURE IT?

HENRY, LET'S HAVE DINNER AT MY PLACE TONIGHT! IT'LL BE LIKE OLD TIMES AGAIN!

SWELL! ANYTHING YOU SAY!



A SHORT TIME LATER...

DINNER WILL BE READY IN A FEW MINUTES NOW!

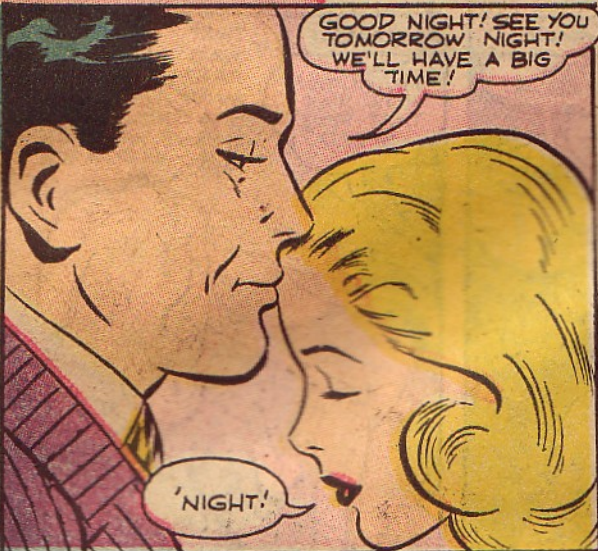
OKAY-OKAY! SAY, IT'S GETTING LATE!



AFTER DINNER, HENRY'S RESTLESSNESS BOTHERED ME... I REALIZED THAT MY EFFORTS TO CAPTURE THE OLD FEELING MISSED FIRE...

HENRY, I-I HAVE A HEADACHE! DO YOU MIND IF I TURN IN EARLY?

OF COURSE NOT, JANET! A GOOD NIGHT'S SLEEP WOULD BE THE BEST THING FOR YOU! I'LL RUN ALONG!



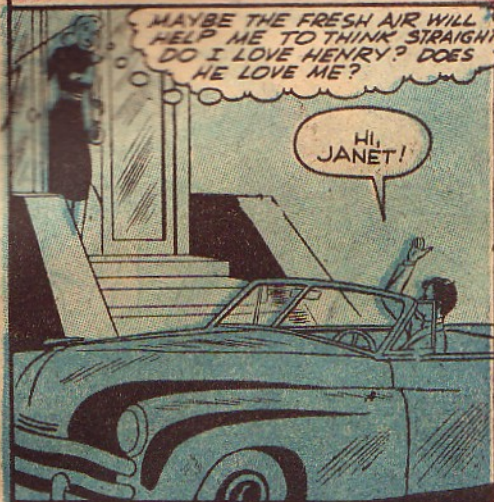
GOOD NIGHT! SEE YOU TOMORROW NIGHT! WE'LL HAVE A BIG TIME!

'NIGHT!

TOO TROUBLED TO SLEEP, I DECIDED TO TAKE A WALK...

MAYBE THE FRESH AIR WILL HELP ME TO THINK STRAIGHT! DO I LOVE HENRY? DOES HE LOVE ME?

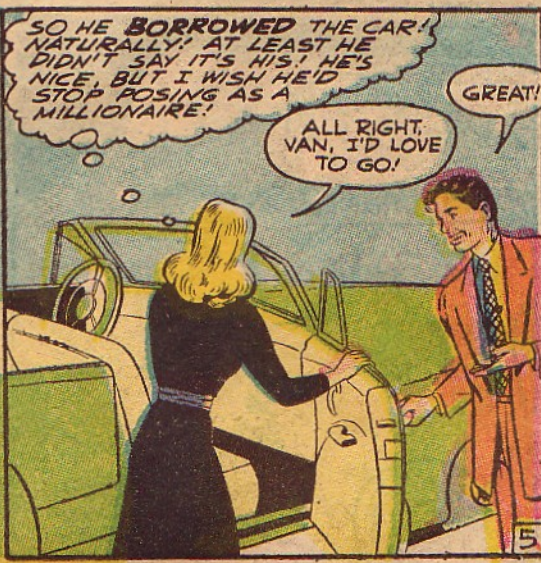
HI, JANET!



YOU—HERE?

I BORROWED A FRIEND'S CAR AND DROVE OVER, HOPING YOU'D COME OUT WITHOUT DEAR OLD HENRY! HOW ABOUT A NICE DRIVE OUT TO THE COUNTRY?

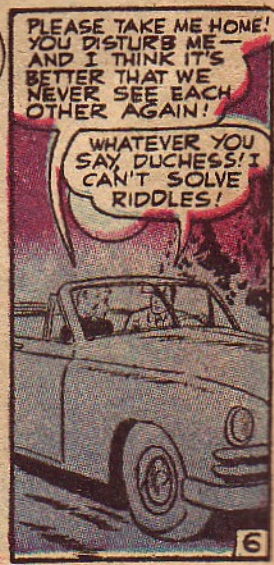
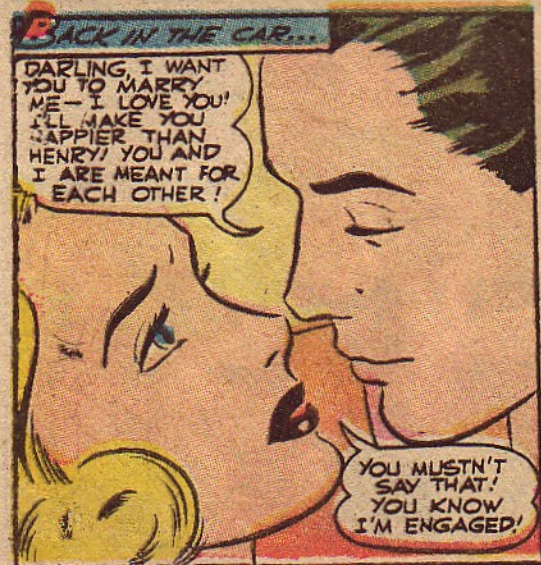
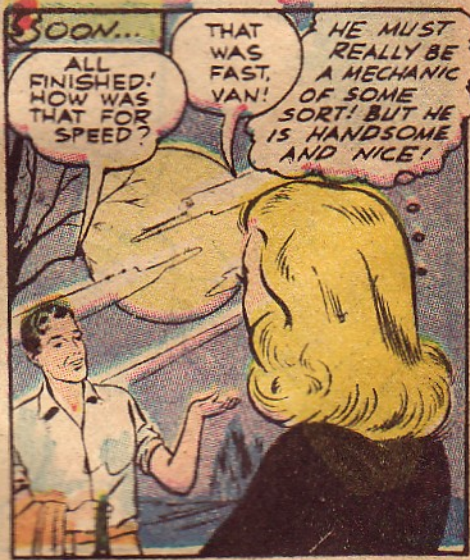
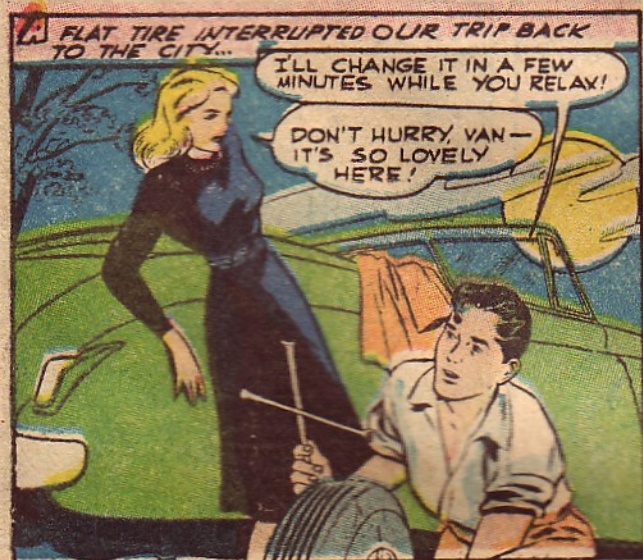
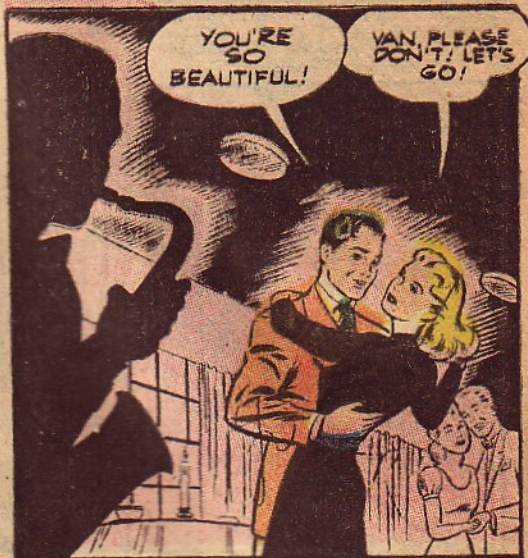
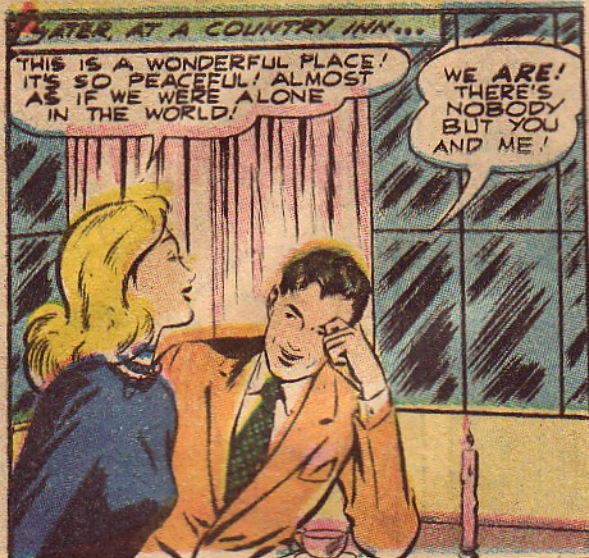
IT'S A WONDERFUL NIGHT!



SO HE BORROWED THE CAR! NATURALLY! AT LEAST HE DIDN'T SAY IT'S HIS! HE'S NICE, BUT I WISH HE'D STOP POSING AS A MILLIONAIRE!

GREAT!

ALL RIGHT, VAN, I'D LOVE TO GO!



THE FOLLOWING EVENING AT THE CITY'S SWANKIEST NIGHT SPOT, THE ARABIAN ROOM...

I'M SO GLAD YOU GOT THAT PROMOTION, HENRY! BUT WE COULD HAVE CELEBRATED IN A PLACE NOT QUITE SO EXPENSIVE AS THIS!

NOTHING'S TOO GOOD FOR US! ONLY THE RITZIEST PEOPLE COME HERE—LIKE YOUR FRIEND, VAN CARLTON!

HENRY! WHAT IS IT? WHAT'S THE MATTER?

IT'S MY BOSS... AND ANNE!

THEN...

LOOK—THERE'S YOUR FRIEND VAN CARLTON! HELLO, VAN! HOW ABOUT JOINING US?

GOOD EVENING!

WHY DON'T YOU DANCE WITH JANET? GO AHEAD! I DON'T MIND! I'LL BE RIGHT BACK!

WOULD YOU CARE TO DANCE, JANET?

HOPE YOU DON'T THINK I'VE BEEN FOLLOWING YOU! I HAD NO IDEA YOU'D BE HERE TONIGHT!

HE'S SO SILLY TO SPEND HIS HARD-EARNED MONEY IN A PLACE LIKE THIS JUST TO KEEP UP A PRETENSE!

DO YOU MIND TAKING ME BACK TO HENRY?

THERE HE IS AT THAT OTHER TABLE!

YOU LIED TO ANNE, AND YOU KNOW IT! YOU SAID SOMETHING ABOUT SEEING A SICK AUNT TONIGHT! LAST NIGHT YOU CAME RUNNING TO THE HOUSE TO APOLOGIZE FOR BREAKING THE DINNER DATE WITH ANNE AND THEN SHE TALKED ME INTO GIVING YOU THAT NEW JOB!

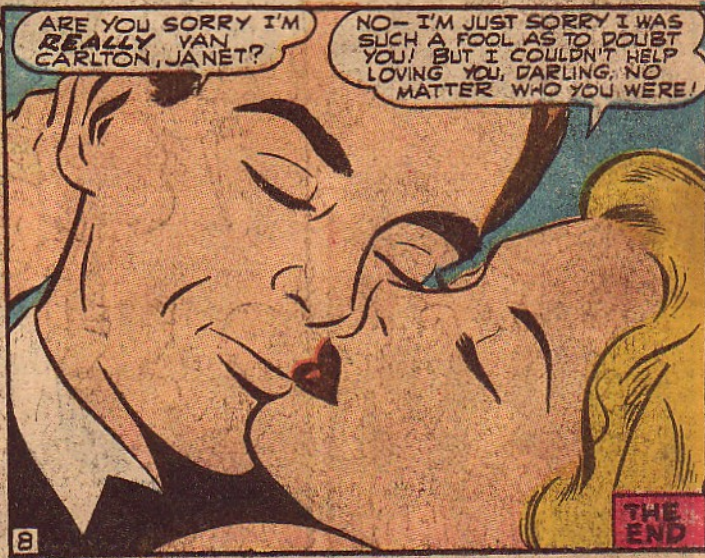
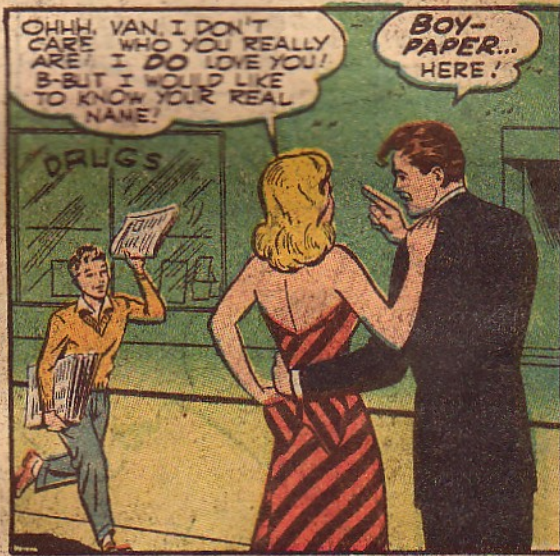
I DON'T LIKE LIARS IN MY OFFICE OR AS PROSPECTIVE SONS-IN-LAW, HART!

OH!!!

BUT THE GIRL'S ONLY MY COUSIN, CHIEF!

I WOULDN'T WANT TO BE KNOWN AS YOUR COUSIN! MUCH LESS YOUR FIANCEE! HERE'S YOUR RING! I DIDN'T KNOW ANY MAN COULD BE SO CONTEMPTIBLE!

JANET!



Get Rid of UGLY PIMPLES this new easy way!

Amazing new medicated lotion developed by a doctor works wonders by clearing up skin blemishes in one week or less!

DON'T let a bad complexion ruin romance, spoil your fun, cause you to be embarrassed, shy or ashamed. If you suffer from *acne*, the common external cause of pimples among young people, try this wonderfully effective medicated lotion that was developed by a practicing physician to clear up his own teen ager's complexion after other methods had failed. It has produced astonishing results for many thousands of others. It is **GUARANTEED** to help you or it won't cost you a single cent!

Doesn't Show On Your Face

Keraplex is a skin-colored lotion (NOT a greasy salve or ointment!) that is quickly absorbed by the skin and gets right down in the pores where its healing and antiseptic ingredients can go to work. After you have applied it, there is no trace left on the surface. In fact, it makes a perfect powder base... actually improves the tone of the skin! It is pleasant and easy to use — leaving your skin soft, clean and fragrant.

Works in SIX Out of SEVEN Cases!

An analysis of **RESULTS** taken from actual case histories proves that Keraplex is successful in clearing up six of every seven cases of externally caused blackheads, pimples and other common blemishes. It is also very effective in the treatment of *eczema*. It tones up the complexion generally, giving it a healthy, radiant glow.

Try This New Method Without Risking A Penny!

Keraplex is **GUARANTEED** to clear up your skin troubles or there will be **NO COST** to you whatsoever. If yours happens to be the **ONE** extra-stubborn case out of seven which Keraplex cannot help in one short week, it will cost you nothing to have tried it. Keraplex is sent to you with that simple, positive **GUARANTEE**!

SEND NO MONEY

You need send no money with the coupon below. When postman delivers your Keraplex lotion (in plain wrapper marked "Personal"), deposit with him only the modest price indicated below, plus a few cents postage. Then use your Keraplex morning and night for a full week, following the simple directions which will be enclosed.

If you do not **SEE RESULTS** that delight you — if you are not fully convinced that Keraplex **IS** clearing up your complexion — just return the empty bottle or unused portion and the purchase price will be refunded in full. Don't delay a single day. The longer you let your skin troubles go, the more difficult it will be to clear them up and get your complexion back to a healthy, clear, unblemished condition! Clip and mail the coupon **TODAY**. Underwood Laboratories, Inc., Stratford, Conn.



BEFORE

This young man suffered from a severe case of acne for years and tried all the usual "remedies" without success.



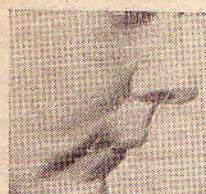
AFTER

Same young man after using KERAPLEX twice a day for just one week. Notice the decided improvement — pimples completely gone!



BEFORE

Note more than a dozen blemishes on just one side of this girl's face before KERAPLEX was applied.



AFTER

Same girl had used KERAPLEX twice a day for only 5 days when above photo was taken. Note the amazing improvement.

WHAT USERS SAY:

"I was suffering from a severe case of acne... and with only 4 days' treatment with Keraplex... was completely relieved." — P. S.

"I have been completely satisfied with your lotion to help clear up the pimples on my face."

—K. W.

"I have been using Keraplex for a severe case of eczema on my hands, knees and elbows. Now my skin is completely clear." — A. M. B.

MONEY-BACK GUARANTEE

**UNDERWOOD LABORATORIES, Inc., Dept. 63
STRATFORD, CONN.**

Yes! I want to try Keraplex **ON APPROVAL**. Send size checked below in plain wrapper marked "Personal." When it is delivered I will deposit with postman amount indicated below, plus postage. If not delighted with the **RESULTS**, I will return empty bottle within seven days for a full refund of the purchase price.

☐ Regular Size, \$1.98

☐ Double Quantity (Two Bottles), \$3.50

Name _____

Address _____

City _____

Zone _____

State _____

☐ **SAVE POSTAGE.** Check here if you **ENCLOSE** payment, in which case we pay postage. Same money-back Guarantee applies!

Payment must be sent with orders going to A.P.O.'s, Canada and foreign countries, due to postal rules.

GAIN WEIGHT

stop
being

SKINNY!



Amazing New Way developed by modern medical science to put on weight on lean bodies. **Guaranteed** to give you up to an **extra pound a day!** Or your **money back!** Why should you dread going to parties and socials, simply because you look scrawny and spindly? Why ever feel self-conscious about your body again? If you're **underweight** . . . or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can **put on up to a pound a day of attractive weight** without exercise . . . dangerous drugs . . . or special diet . . . and more quickly, more easily than you ever dreamed possible . . . with **MORE-WATE**. **MORE-WATE** contains no dangerous drugs . . . you **eat it like candy!** Yet . . . if you were to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain **quick-acting MORE-WATE** tablets . . . a 30 day supply for only \$2.98, with an absolute money-back guarantee! Yes, try **MORE-WATE** for **TEN DAYS** . . . and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose . . . and **weight to gain!** Act now! Stop being the guy or the gal that everyone calls "skinny." Stop being the guy or the gal who dreads summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wallflower, because you have a figure like a broomstick! **Gain more weight!**

IN JUST 24 HOURS START GAINING WEIGHT

The fast acting **MORE-WATE** tablets are **unconditionally guaranteed** to put on weight . . . or it doesn't cost you a penny! **MORE-WATE** is a **delicious, full strength, fast acting tablet** . . . that combines not just one . . . or two . . . but 4 of the most amazing aids for **gaining weight** known to medical science. **MORE-WATE** is not a liquid . . . not a powder. It's a **delicious, pleasant-tasting tablet!** It contains **vitamin B-12** . . . the **amazing red vitamin doctors** give many **underweight patients in hospitals** . . . It contains **Iron** that helps correct iron deficiency, anemia and builds rich, red blood. It contains **appetite-building vitamin B-1** . . . and it contains **nutritious easily assimilated malt**, the **amazing ingredient** that helps your body turn much of the food you eat into **well rounded flesh** instead of being wasted. **That's the secret of putting on weight.** Now you can help your food to add new pounds to your **arms, chest, hips, thighs, and legs.** Now you don't have to be skinny . . . or afraid to be seen socially and be ashamed of your figure! **You must achieve the figure you want . . . or don't pay anything** Act now!

Now at last—**QUICKLY—EASILY** put firm, attractive pounds and inches on your body, chest, arms and legs.

**DON'T STAY SKINNY!
GO FROM THIS TO THIS!**

or your money back!

MORE-WATE is the newest discovery of medical science—entirely safe! Not a drug—not a medicine . . . Instead, a delicious weight-adding tablet that helps your body build new pounds of **HEALTHY, ATTRACTIVE** body weight! You gain **SOLID** good-looking flesh **AUTOMATICALLY** wherever you need it—on face, neck, bust, arms, legs, ankles, etc. (all over!)

START GAINING WEIGHT in 24 HOURS! Amazing new **MORE-WATE** puts on weight **FASTER** THAN ANYTHING KNOWN TO MEDICAL SCIENCE! If you **LOSE APPETITE QUICKLY**. . . If you fill up at meals and lose your appetite, take **MORE-WATE**, the amazing concentrated **fast acting** tablet that tastes delicious and works **weight-gaining** wonders.

WHY BE SKINNY?

Now you can quickly put on 10 to 20 pounds or more of well-rounded pounds so fast it will amaze you! Like **MAGIC** skinny, broom-stick figures fill out all over the body into a beautiful new "LOOK" that wins popularity! **MORE-WATE** promotes appetite, new pep, vigor and red-blooded vitality. **DON'T BE SKINNY! SEND FOR MORE-WATE** delicious tasting, fast acting tablets **TODAY!**

TEST AT OUR RISK

Mail the coupon below for your generous supply of **MORE-WATE!** Only \$2.98 for full generous supply or \$6 for the triple generous large economy size on the guarantee if the first package doesn't increase your weight to your satisfaction, return the empty package for full money-back refund. **MAIL THE COUPON NOW! CHILDREN—get mom or dad to order for you!**

MAIL THIS NO-RISK COUPON TODAY!

MORE-WATE CO., Dept. M-245

318 Market St., Newark, New Jersey

- ☐ SEND ONE large generous supply of **MORE-WATE**. I enclose \$2.98 cash, check or M.O. on **GUARANTEE** I must be delighted with first package or money-back when I return empty package. (I save up to 90c by sending payment with order.)
- ☐ CHECK HERE IF YOU WANT 3 for \$6. (Save \$3.)

Name.....

Address.....

City.....

Zone.....

State.....

SENT ON APPROVAL — MAKE AMAZING 10-DAY TEST

